

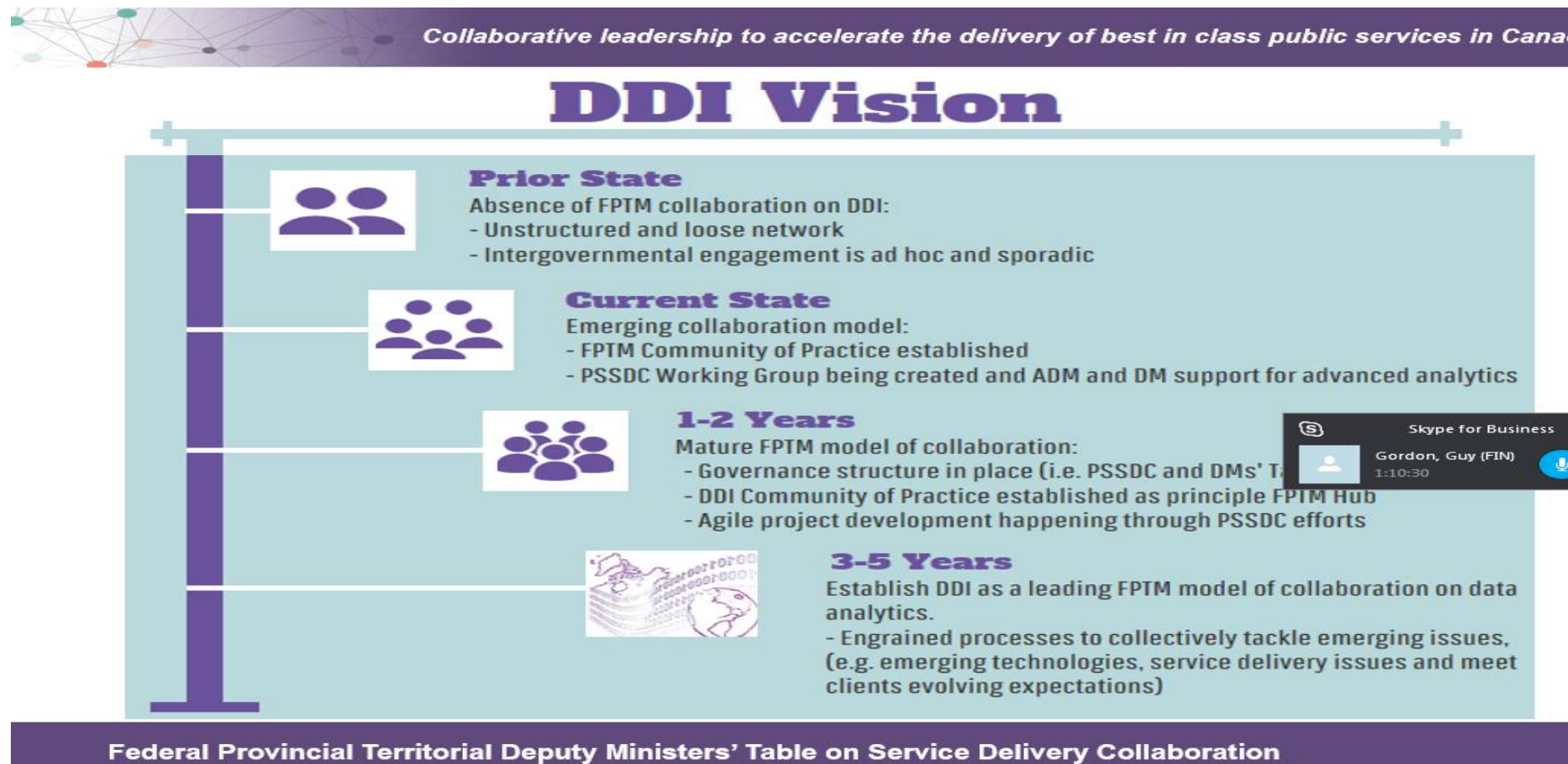
Data Driven Insight (DDI) Working Group - Update to PSSDC

September 26, 2019

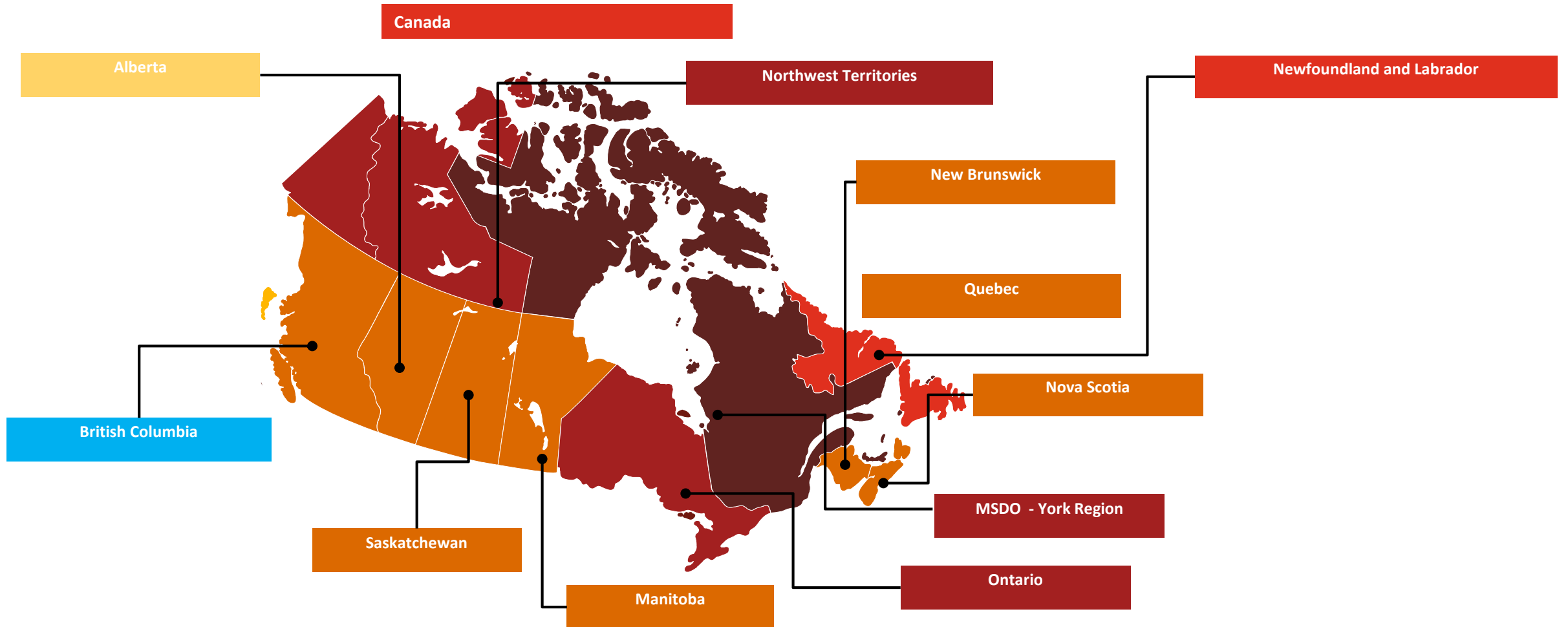
DDI - Overview

- **DM Champion:** Scott Sinclair, Deputy Minister, Crown Services and Central Services , Manitoba
- **Co-Chairs:**
 - Guy Gordon, Executive Director, Manitoba Finance
 - John Houweling, Director, Data, Analytics and Visualization Services Branch, Corporate Services Department, York region (MSDO)
- **Objective:** The objective of the Data Driven Intelligence (DDI) Working Group is to improve the client experience by using advanced data analytics to improve service delivery through leveraging open data and interjurisdictional expertise.

DDI Vision (2018/19)



DDI Membership



DDI Context

- DDI contributes to client-centric services using data about behaviours and preferences. It improves transparency, accountability and participation while also better informing strategic decision making by viewing the client over their lifetime interactions with various levels of government.
- It includes two streams of work: information sharing, and project-based collaboration using data analytics and open data.

DDI Achievements to date

- Established DDI as a PSSDC priority
- Developed a national E-Vulnerability Index tool
- Released DIY Open Data Toolkit for municipalities
- Developed an MOU for federated open data pilot with Alberta
- Developed and distributed **Analytics Playbook**

Call to Action

Organizations can only make so much progress on their own in the absence of an enabling policy framework that supports the use of analytics for public benefit. Additionally, with so much interest across the country, and high potential for partnership in this area, it will be critical that public sector organizations work within a guiding pan-Canadian framework.

There are a number of priority actions for the Deputy Minister's Table, and Joint Councils, to ensure Analytics is a focus for the public sector moving forward.



Establishing an enabling legislative and policy framework to harness the potential of analytics, including privacy and ethics.



Developing a common pan-Canadian framework to ensure organizations approach data standards and analytics consistently, and avoid creating data silos.



Conduct public engagement to assess public sentiment and educate the public on the value of analytics.



Explore parameters to guide the interaction of public and private sector organizations with respect to data exchange.

DDI Next Steps

1. Continued implementation of Analytics Playbook engagement strategy to promote awareness and use across all jurisdictions. *
2. Implementation via ICCS and DDI Working Group of “evergreen” approach to the playbook to include additional use cases.*
3. Continue to advance awareness, and collaborative use of e-Vulnerability Index by two additional jurisdictions (Mar 31/ 20).
4. Update governance model and membership to ensure equal representation of Federal, Provincial/Territorial and Municipal levels of government (Nov. 30/19).
5. Development and presentation of research project proposal to identify jurisdictions (including international best practices) that have balanced social licence (to share data) with informing service delivery decision making (Nov 30/19).*
6. Develop specific project proposal to document, explore and analyse the question of legislative barriers and data-sharing identified at February meeting. (Dec 31/19)
7. Develop its call to action on a legislative framework, privacy and data sharing and report to the Table with options (Dec. 31/19).*

* As per RoD of February DM Meeting

DDI Items for discussion

- Need to update vision, governance and membership
- Commitment of resources and budget (team members, contractors and project management)
- Partnerships and collaboration (e.g. CIHI, Canada Standards Council)

DDI Working Group Membership

Jurisdiction	Name	Title	Council	Email
Manitoba	Guy Gordon, Co-Chair	Executive Director, Innovations and Service Delivery	PSSDC	guy.gordon@gov.mb.ca
York Region (MSDO)	John Houweling, Co-Chair	Director, Data, Analytics and Visualization Services Branch, Corporate Services Department		John.Houweling@york.ca
Federal Government				
ESDC/Service Canada	Jaouad Haqhaqi	Manager		jaouad.haqhaqi@hrsdc-rhdc.gc.ca
	Nicolas Vincent	Research Officer		nicolas.vincent@hrsdc-rhdc.gc.ca
Immigration, Refugees and Citizenship Canada	Hubert Laferrière	Director, Advanced Analytics Lab, Operations Planning and Performance Branch		Hubert.Laferriere@cic.gc.ca
	Amine Haffaf	Date Scientist, Advanced Analytics Lab, Operations Planning and Performance Branch		Amine.Haffaf@cic.gc.ca
	CC: Jae-Won Chung Sébastien Fleurant			Jae-Won.Chung@cic.gc.ca Sebastien.Fleurant@cic.gc.ca
Innovation, Science and Economic Development Canada	Nataliya Rytska	Senior Advisor, DTSS Focal Point for Joint Councils/PSSDC/PSCIOC; Digital Transformation Service Sector		nataliya.rytska@canada.ca
Provincial/Territorial				
Alberta	Colleen Barr	Executive Director, Enterprise Data and Analytics, Enterprise IMT Services, Office of the Corporate Chief Information Officer, Service Alberta		Colleen.Barr@gov.ab.ca
British Columbia	Adriana Poveda	Acting Executive Director, Strategic Services Branch, Service BC		Adriana.Poveda@gov.bc.ca
	Perry Slump	Director of Regional Operation, Service BC		Perry.slump@gov.bc.ca

Jurisdiction	Name	Title	Council	Email
Nova Scotia	Dan Gautreau	Director, Transformation at Service Nova Scotia		Daniel.Gautreau@novascotia.ca
Ontario	Louise Simos	Manager of Business Development, Service Ontario, Ministry of Government Services		Louise.Simos@ontario.ca
Québec	Ghislain Berthelot	Conseiller stratégique en prestation électronique de services et en optimisation des processus, Direction du développement de Services Québec, Ministère du Travail, de l'Emploi et de la Solidarité sociale		Ghislain.Berthelot@servicesquebec.gouv.qc.ca
Saskatchewan	Kelly R. Fuessel	Chief Technology Officer, Strategic Architecture Branch, Ministry of Central Services Information Technology Division, Cell: 306-535-9192		kelly.fuessel@gov.sk.ca
	Yashu Bither	Director, Business Intelligence & Data Analytics, Strategic Systems and Innovation Integrated Justice Services		yashu.bither@gov.sk.ca
Institute for Citizen-Centred Service (ICCS)				
ICCS	Dan Batista	Executive Director	ICCS	Dan.batista@iccs-isac.org
	Maria Luisa Willan	Director, National Councils	ICCS	Maria.willan@iccs-isac.org
	Cathy Kealey	Joint Councils Strategic Policy Analyst	ICCS	cathy.kealey@iccs-isac.org