



PSCIOC Information-Sharing – February 2017

JURISDICTION: MISA	Contact
<p>1. Accomplishments: Briefly highlight major IT/IM accomplishments, progress, and/or significant milestones achieved in your jurisdiction over the past 6 - 12 months.</p> <p>Conferences:</p> <ul style="list-style-type: none"> • MISA Prairies had a successful Spring Conference in Kananaskis even with the downturn in the economy in the Prairies. Sponsorship numbers were down with the retreat in the economy • RIMQ held their annual conference with 160 participants (record high), including a delegate from MISA Ontario • MISA Ontario held their annual InfoSec (Information Security) conference in Hockley Valley, September 26-28 and was well attended • MISA BC held their annual conference with total attendance of 350-360 and a theme of "Dream IT" <p>MISA Prairies</p> <ul style="list-style-type: none"> • launched a strategic initiative for a membership value proposition including an RFP for a rebranding, marketing and membership communications • increased awareness of MISA and MISA Prairies through booth and delegate representation at Alberta Municipal Association, URISA and CAMA <p>MISA/ASIM Canada SIGS/Committees/Working Groups:</p> <ul style="list-style-type: none"> • Recreation Registration Software Working Group <ul style="list-style-type: none"> ◦ continued to be very active, meeting regularly and sharing experiences with their procurement and implementation of a new recreation registration system ◦ keeps track of each participating municipalities' transition/migration plans and offers collaborative procurement opportunities • Open Data SIG <ul style="list-style-type: none"> ◦ data set repository has been established which provides a visualization of the data on a map for users to browse a view of the data, or download the full dataset in various spreadsheet formats ◦ dataset includes links to licences and policies, and contact information for catalogues <p>MISA Ontario</p> <ul style="list-style-type: none"> • held 2016 Partner Appreciation Luncheon & shared upcoming plans & sponsorship opportunities • launched test version of InfoBase Technology Directory • developed Events, Sponsorship & Partnership Policy • developed External Representative criteria and selected new international representatives 	<p>Kathryn Bulko Kathryn.Bulko@toronto.ca</p> <p>Chris Fisher Cfisher@regina.ca</p> <p>Harry Turnbull hturnbull@citywindsor.ca</p>



2. Priorities:

Briefly describe what your organization sees as its **top IT/IM priorities/initiatives over the next 12 to 36 months.**

MISA Prairies

- increasing municipal memberships especially in Saskatchewan and Manitoba through improved communications
- providing value to their members through their annual networking and tradeshow conferences

MISA/ASIM Canada (all Chapters)

- planning its national CIO Summit in Montreal in September
- revitalizing national website (architecture & content) including SocialLink collaboration tool to stimulate/support groups with online discussion forums
- refreshing the journal – Municipal Interface to a digital only version

MISA BC

- planning a Spring cyber security workshop in Langley, British Columbia. The theme will address building secure IT plans and locating relevant information and resources from other levels of government
- using data analytics to support creation of a Membership Development strategy to improve membership and engagement
- undertaking a consultative process with our members on proposed bylaw changes, including implementation of electronic voting
- continuing to participate in the refresh of the MISA/ASIM Canada Website with the intent to transition standalone website to the MISA/ASIM Canada site
- continuing to review Communication Strategy with a view to enhancing connection with and value to membership and examining social media presence
- holding a strategic planning session in February 2017 to re-examine current goals, set future goals, and develop a plan to achieve them

MISA Ontario

- sponsoring 3rd Annual Big Data & Analytics Summit & 2017 GOOD Conference
- launching InfoBase Technology Directory & encouraging members to populate database
- building tools/reports and process to promote municipal matchmaking within InfoBase
- creating online resource library (content re-org with existing resources & identify gap and then source/collect/post gaps)
- packaging existing best practices/toolkits based on existing legislation/issues (eg. PCI, CASL, OADA); gathering topic areas for best practise research & develop
- developing Communications & Marketing Plan focusing on membership growth & retention
- identifying and posting best-in-class IT training & professional development programs
- governance:
 - developing Board member Code of Conduct, Board Orientation Manual, Financial Policies
 - reviewing Executive & Board job descriptions
 - creating a Board Planning Calendar



3. Issues and Needs:
Briefly describe **any**
issues you would like to
share with the Council
and what assistance you
might be seeking from
PSCI OC.

None at this time