

# Joint Councils DIACC Liaising Status Report

Digital ID & Authentication Council of Canada  
January 2016

Mining for DIACC gold...



# Key Highlights (1)

In 2015, the DIACC published a white paper 'Building Canada's Digital Future', which served as a call to action for government and the private sector to collaborate and establish a set of Digital Identification and Authentication (DIA) standards. In the months since, DIACC Members have raised government and private sector awareness of the importance of a Pan-Canadian Digital Identity Strategy.



## Key Highlights (2)

Partially as a result of the white paper and our major initiatives that flowed after, DIACC membership grew to 42 members consisting of Canadian thought leaders from across the private and public sectors. Our work was highlighted in the recent update of Industry Canada's Digital 150 v2.0 document where the Ministry highlighted its work with the DIACC and recognized the important role that the DIACC plays in shaping Canada's digital economy.

## Key Highlights (3)

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# Key Highlights (4)

Recognizing the close of 2015 as a critical growth point for the DIACC, the organization secured **Joni Brennan** as a long-term, full-time Management Consultant to help the DIACC drive into its next stage of maturity.

Joni Brennan has 15 years of hands on experience positioning DIA consortia for success. Her leadership will be a major boost to the DIACC's strategic plans, core initiatives and member activities and DIACC is thrilled to have recruited her.







Building on successes...

5 Critical work streams...

## 1. **Create and Publish a Unified Trust Framework:**

Building upon the work being done by current leaders of the public and private sector, the DIACC is working together with the public sector, to develop and launch a unified Trust Framework that contains the standards and protocols - along with the business, legal and operational policies- that will enable digital identification transformation in Canada.

The main objectives of the Trust Framework are to deliver a standard for digital identity assurance and to create an environment that would support a platform for participants to transact with and trust each other in a robust, secure, scalable and privacy-enhancing way.

The unified Trust Framework will set out the contractual guidelines including: the terms and conditions of the offered services and binding obligations for participants; roles and responsibilities for participants; obligations and scenarios in scope clarifying which services are not included. The initial working group on the Trust Framework has been created and work is underway. We will require membership participation in the review process.



## 2. **Develop A Certification Process And Trustmark:**

Building on the Trust Framework, a certification will be developed to deploy the Framework in a consistent and credible manner. A licensing protocol and trustmark logo and will also be developed to represent the Canadian standards and controls that ensure the integrity and security of Digital Identification-enabled transactions (a national federated model for digital ID).

We are currently building this working group and also will require membership participation in the review process.

### **3. Create A Mid-Term Funding Model For Next Year:**

While the DIACC is currently dependent upon membership fees to support its work, the Board and Executive team are highly focused on developing a mid and long term funding model that will ultimately be self-sustaining.

In the long-term, the vision is to become financially self-sustaining through certification fees and the/licensing of the Trustmark. However it could be 3-5 years before this model is in place and generating fees that are sufficient to support the DIACC and it's mandate.

In the mid term therefore, the DIACC will seek out and apply for private/public matching funds similar to approaches employed by the Open Data Institute and others. The Open Data Institute recently secured \$1M/year for 3 years from Government of Canada based on pledges to raise equivalent funds from the private sector. DIACC has also identified other potential support by other granting bodies and will apply for funding this year.

We are currently laying out this strategy and will require membership participation in the drafting and review process.

#### 4. **Proofs of Concept:**

With the Government of Ontario, we will develop a Proof of Concept to provide a residency check, on demand, with a reasonable level of assurance. The residency check must confirm physical activity within a geographic area for a specified period of time.

We seek participants from the membership list for this Proof of Concept and for others.



## 5. **Member Engagement:**

As the DIACC has grown; we're developing more and more opportunities for Member engagement! We've developed a tentative schedule for Canadian and international events of interest for 2016. Let us know if you have an event to add or if we should adjust any DIACC hosted events.

- 17th Annual Privacy and Security Conference, Victoria | Feb. 3-5
- Executives in Identity Public Networking Meetup, Victoria | Feb. 4
- Connect ID Expo, Washington, DC | Mar. 14-16
- Executives in Identity Public Networking Meetup, Toronto
- IIW (Internet Identity Workshop), Mountain View, California | Apr. 27-29
- IAPP Canada Privacy Symposium, Toronto | May 10-12
- Cloud Identity Summit 2016, New Orleans | Jun. 6-9
- International Identity Conference, Ottawa | Jun. 13-14
- DIACC AGM, Toronto | Jun. 14
- IdentityNorth 2016 Conference, Toronto | Jun. 15-16
- Executive Briefings & Identity Public Networking Meetup, Alberta & Saskatchewan
- Executives in Identity Public Networking Meetup, Calgary
- Executives in Identity Public Networking Meetup, Toronto



# Membership and Funding

# Who's Who of the 2015/16 DIACC Board

- Chair, Dave Nikolejsin, Govt of BC
- Deputy Chair, Eros Spadotto, Telus
- Brenda Clark, CIBC
- Graeme Gordon, Innovapost
- Andre Boysen, SecureKey
- André Lesage, Desjardins
- Corinne Charette, Industry Canada
- John Messina, Treasury Board Secretariat
- David Nicholl, Govt of Ontario
- John Jacobson, Govt of BC
- Janice Wagner, PwC
- Rizwan Khalfan, TD Bank
- Marlene Lenarduzzi, BMO

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[Andre.Boysen@securekey.com](mailto:Andre.Boysen@securekey.com)  
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[John.Messina@tbs-sct.gc.ca](mailto:John.Messina@tbs-sct.gc.ca)  
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[John.Jacobson@gov.bc.ca](mailto:John.Jacobson@gov.bc.ca)  
[Janice.Wagner@ca.pwc.com](mailto:Janice.Wagner@ca.pwc.com)  
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[Marlene.Lenarduzzi@bmo.com](mailto:Marlene.Lenarduzzi@bmo.com)



## **In-Kind Contribution and Membership Fees:**

The DIACC has made great progress and now needs a deeper commitment of time and resources to support the next phase of work.

To increase the membership activities, support membership participation in additional Proofs of Concept, draft and publish the trust framework, initiate the Certification and Trustmark project and develop a new funding model, the DIACC needs to secure additional in-kind contribution to projects and an additional \$1MM in short-term funding. As such, the DIACC will request that all Members participate in at least one key project and the 2015/16. Additionally, the annual membership investment fees have been adjusted to ensure the DIACC can achieve its goals toward building the Canadian Digital Market for the benefit of all Canadians. Also be assured that, as we grow the DIACC Board is actively seeking to diversify the organizational funding stream well beyond Membership dues. More info to follow shortly.

This is a key moment for Digital ID in Canada. Together as the DIACC we have had some big wins over the past 24 months and with the Proofs of Concept, and the deployment of the Trust Framework and the Certification Process we will establish a pan Canadian model for Digital ID – effectively creating the digital railroad for Canada. This is important work that we can all be proud of and we look forward to working with all of you towards this critical goal.

**Thank you!**

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