



Keith Jansa, A/Executive Director, CIO Strategy Council

As A/Executive Director, Keith is responsible for advancing the vision of the CIO Strategy Council, bringing the country's foremost and forward-thinking CIOs together to share best practices and provide a national forum to inform, develop and drive technology adoption and champion national initiatives to transform the country's ICT ecosystem.

With 10+ years of industry experience, Keith brings strategic insight, leadership and depth of expertise to the CIO Strategy Council, delivering strategic value to the membership to hone Canada's global leadership and competitiveness in the digital economy.

Keith has significant standards-setting experience and has served on over thirty national and international technical committees and working groups throughout his career, including: ULC, UL, CSA, IEEE, ISO, IEC, and ITU.

Among his previous positions Keith led a team of specialists in a crown corporation devising many winning standardization strategies designed to accelerate market access for Canadian companies and their innovative technologies; managed a trade association standards program advancing strategic priorities in the interests of member companies and their customers; worked as a standards specialist for a leading standards development organization; and served as a board director for a non-profit organization providing strategic direction, overseeing financial reporting and enhancing the quality of life of those with mental health challenge.

Keith holds a Bachelor in Health Sciences honours degree from the University of Ottawa, and is married to university sweetheart Kayla Jansa, raising 3 children.