

A NEW APPROACH TO DIGITAL IDENTITY

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The current New Zealand landscape

- **Functional leadership**
- **Central leadership, collaborative delivery**
- **System view and standards for privacy, assurance and architecture**

Vision

All New Zealanders are thriving in a digital world



NZ Digital Identity – Background

Anticipating the need for secure and safe digital identity authentication, the New Zealand Government invested in launching RealMe.



Addressed market gaps at the time

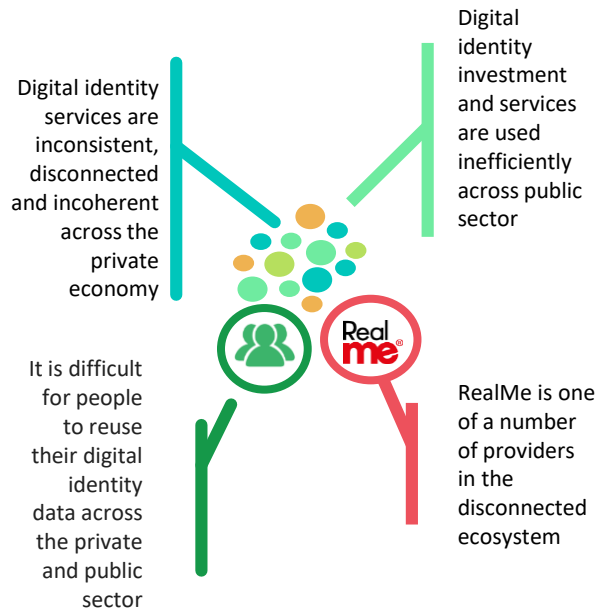
World leading in its day

High brand awareness

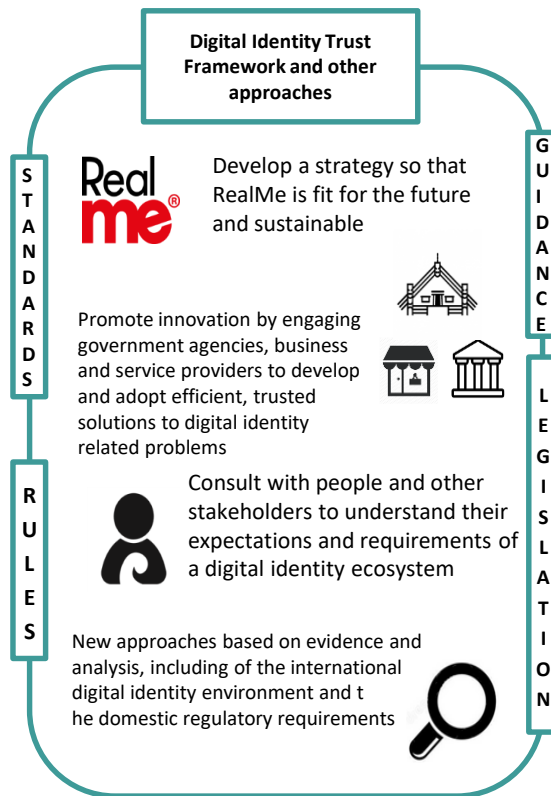
Still NZ's highest grade of verification

NZ Digital Identity – A new approach

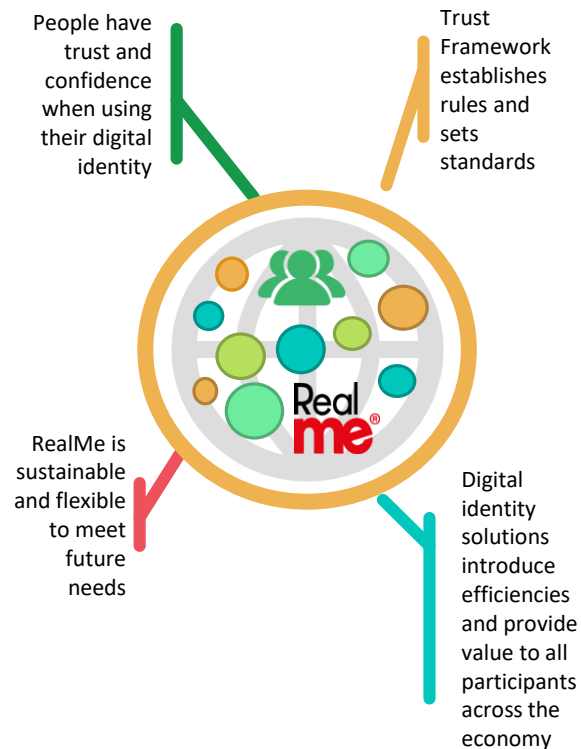
Current fragmentation...



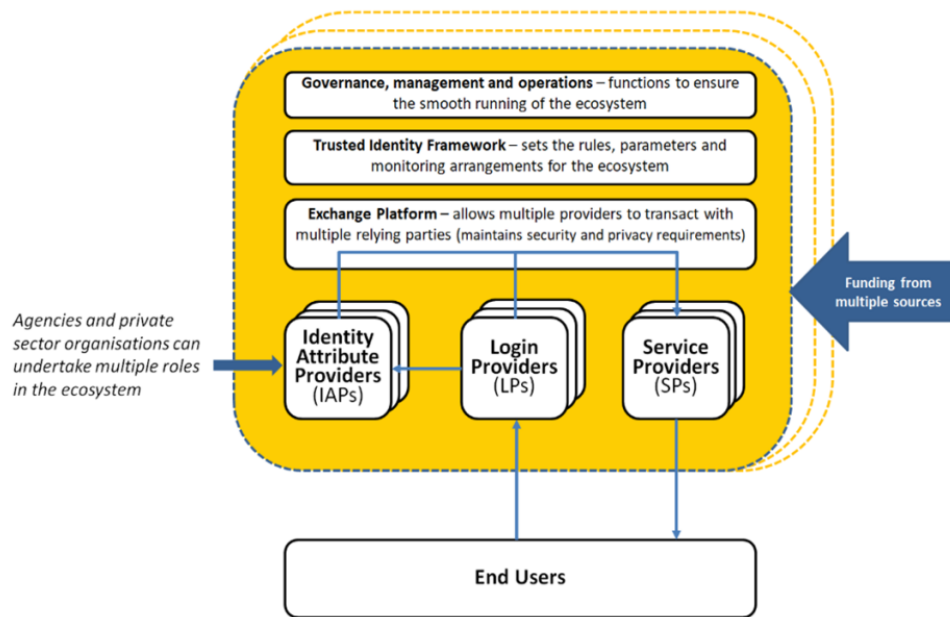
Requires new approaches...



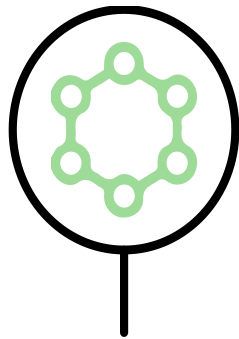
...to develop a coherent ecosystem



A collaborative approach



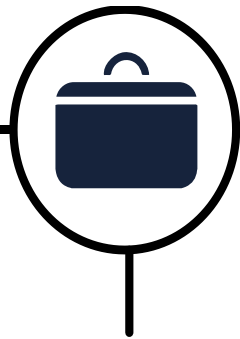
Outcomes: what we will aim for



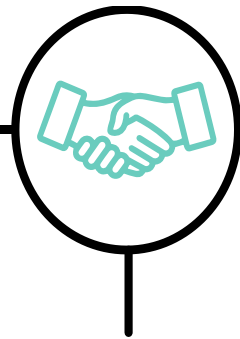
An adaptive,
healthy ecosystem



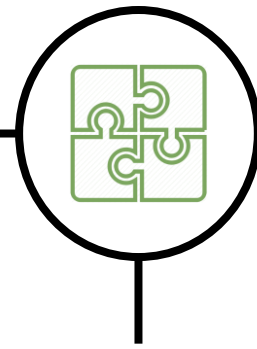
Scalable and
sustainable



Supporting market
opportunities

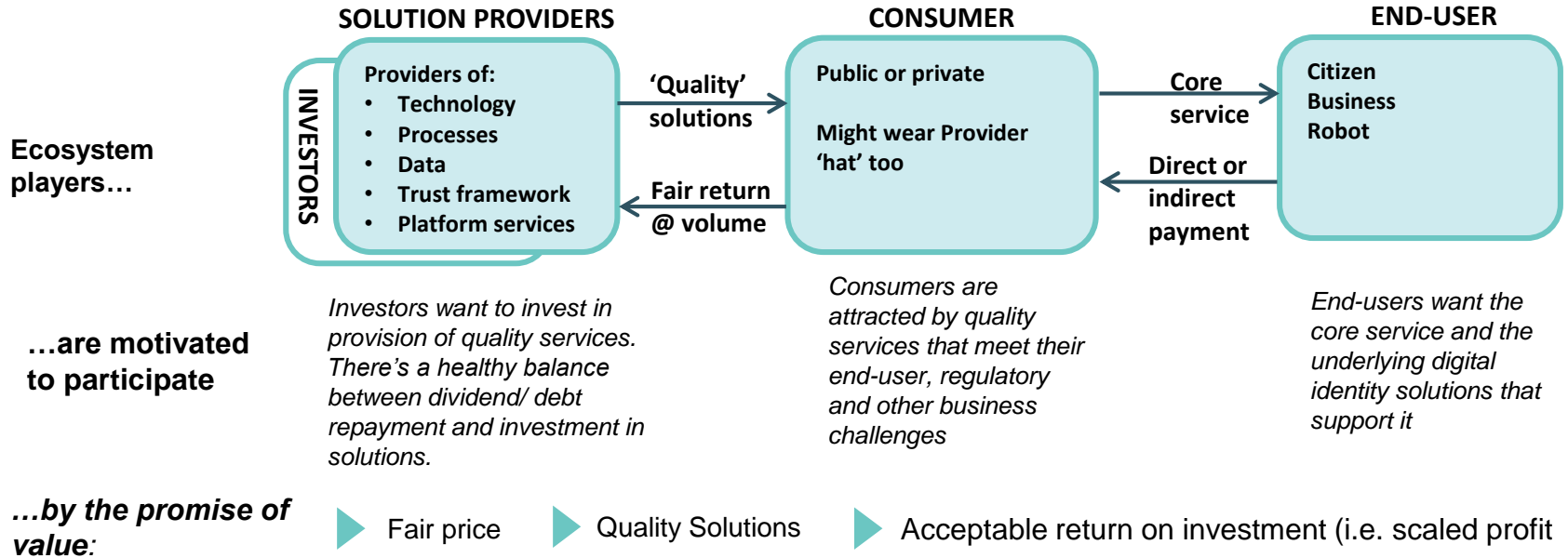


Customer confidence
and coherence.



Interoperability
across public and
private sectors and
internationally

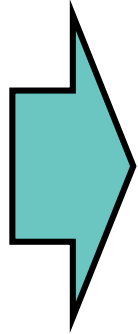
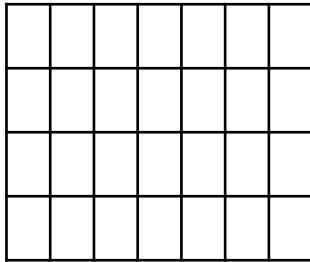
A successful, thriving ecosystem relies on value for all participants



We get commercial value through collaboration at scale

Current investment situation...

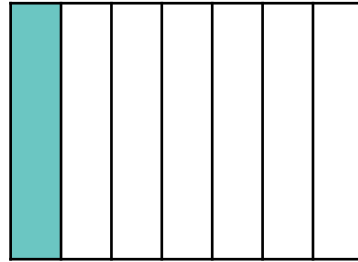
Fragmented investment across organisations without scale



- Private + public sector agencies = scale
- Government role engenders trust and confidence for all participants

Goes to...

Concentrate capital and capability to generate scale



Or...



Government can support effective collaboration



Thank you
www.digital.govt.nz

New Zealand Government