

DIGITAL TRUST

HOW *THE ORGBOOK*
ENABLES THE DIGITAL ECONOMY



VON



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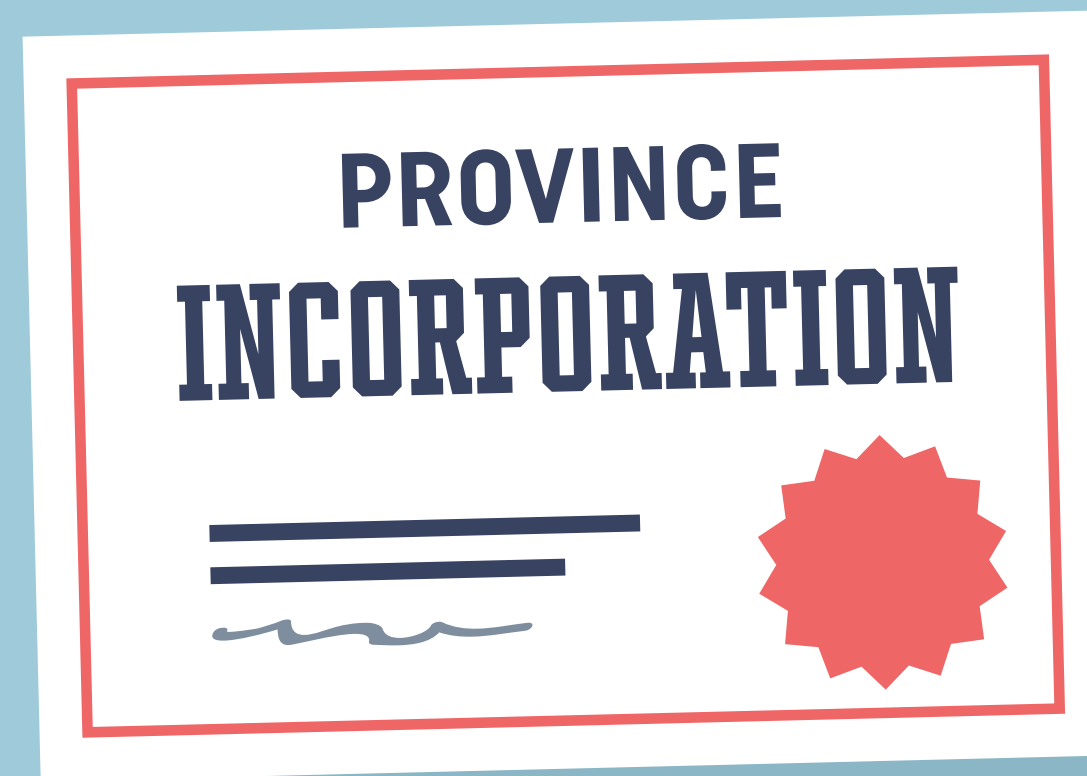
**Registrar & Executive Director
Registries & Online Services**



MARY'S
Bakery

Let's look at an example

Mary requires a variety of documents in order to establish her bakery.

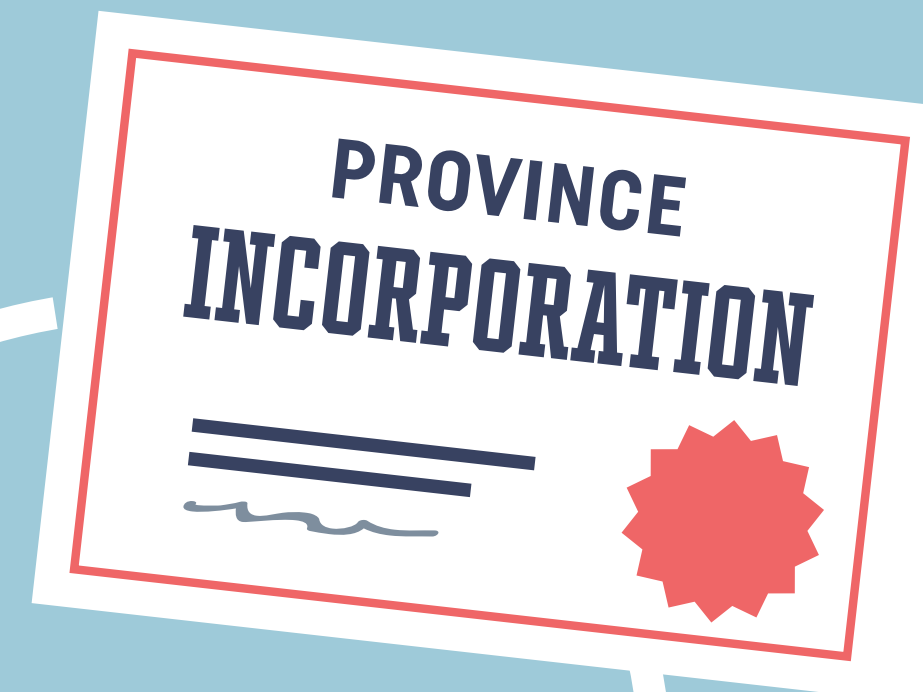


Some requirements are not obvious, so she'll have to do her homework.

This journey involves multiple sources ...



... and modes of service delivery.





All of this activity
is a major burden
for all involved.

So, how do we create this?

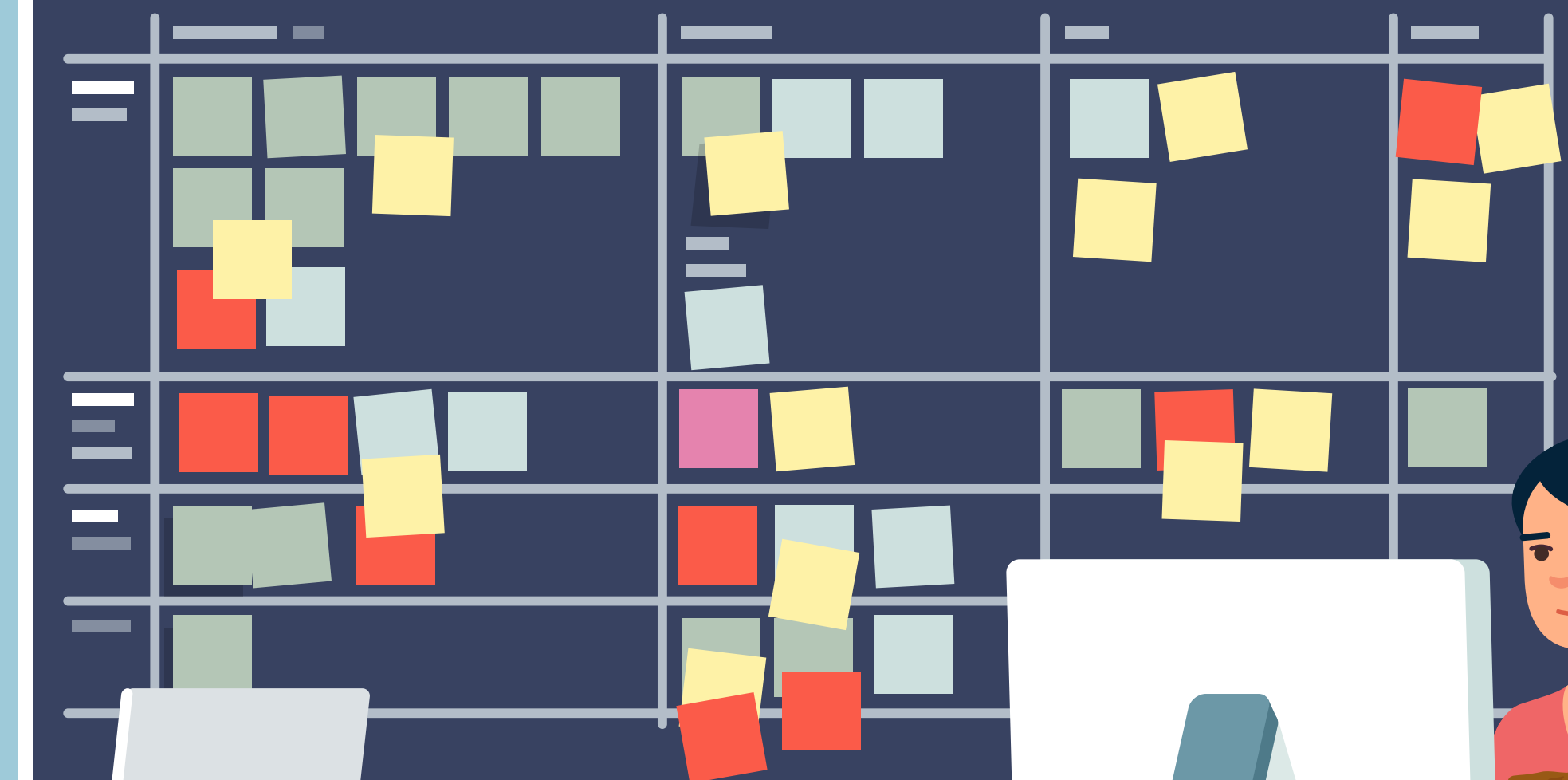


We have been developing *technical capacity* ...

SERVICE DESIGN



AGILE TASK BOARD



CLIENT EXPERIENCE



... we are collaborating ... and generating interest ...

Sprint Item #1
install
auto-complete
module

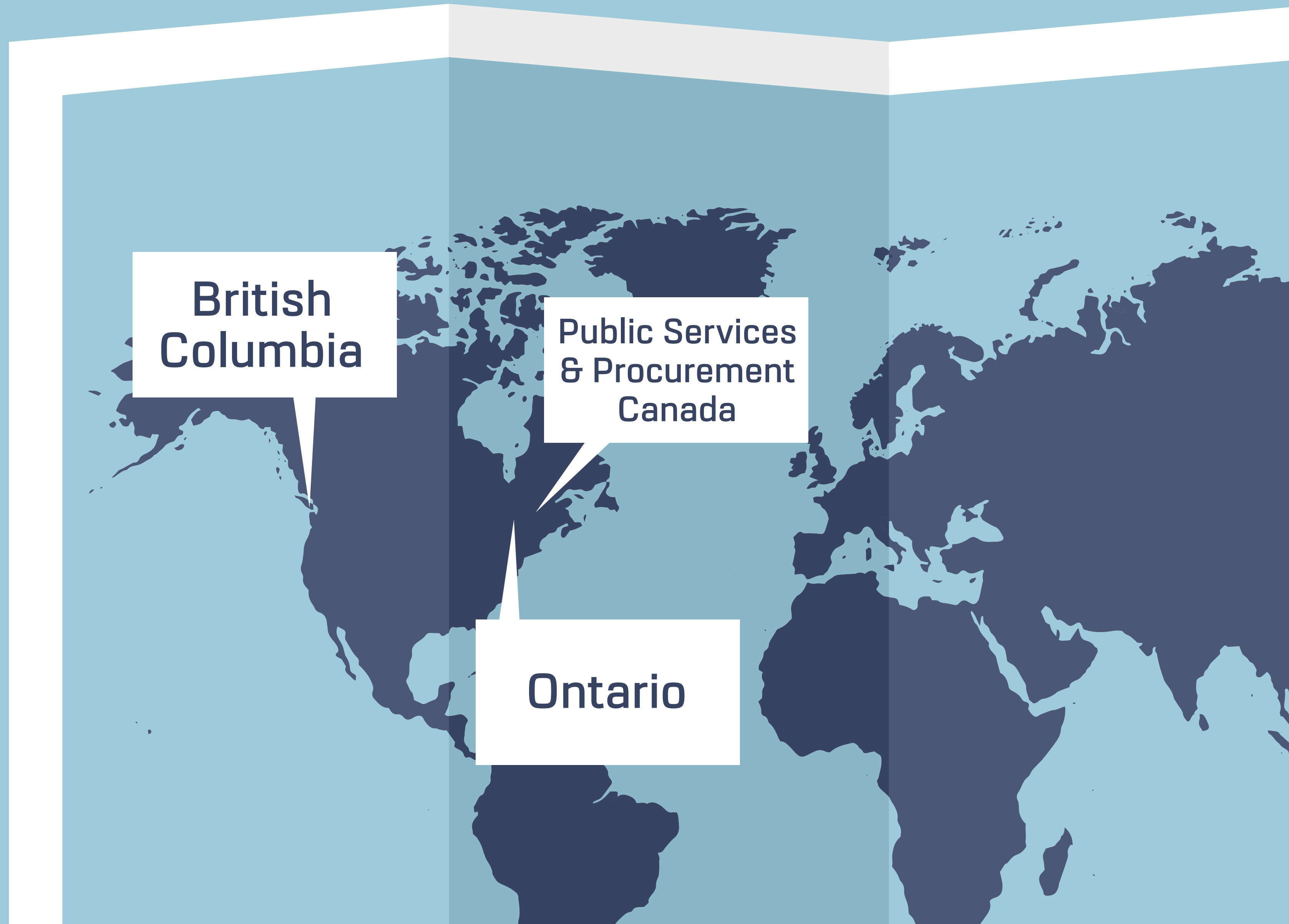
Sprint Item #2
fix bugs
in the new
scripts



British
Columbia

Public Services
& Procurement
Canada

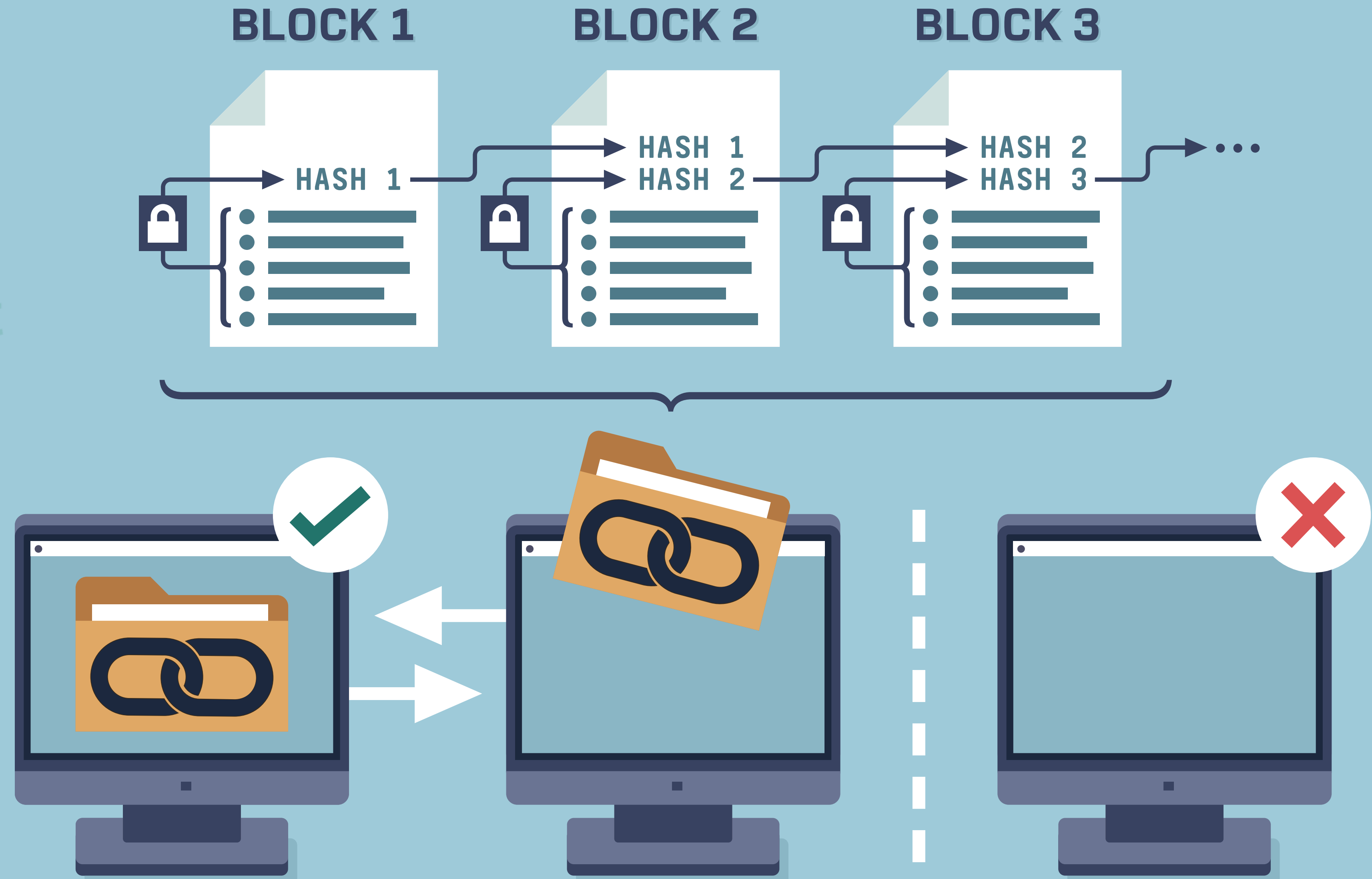
Ontario



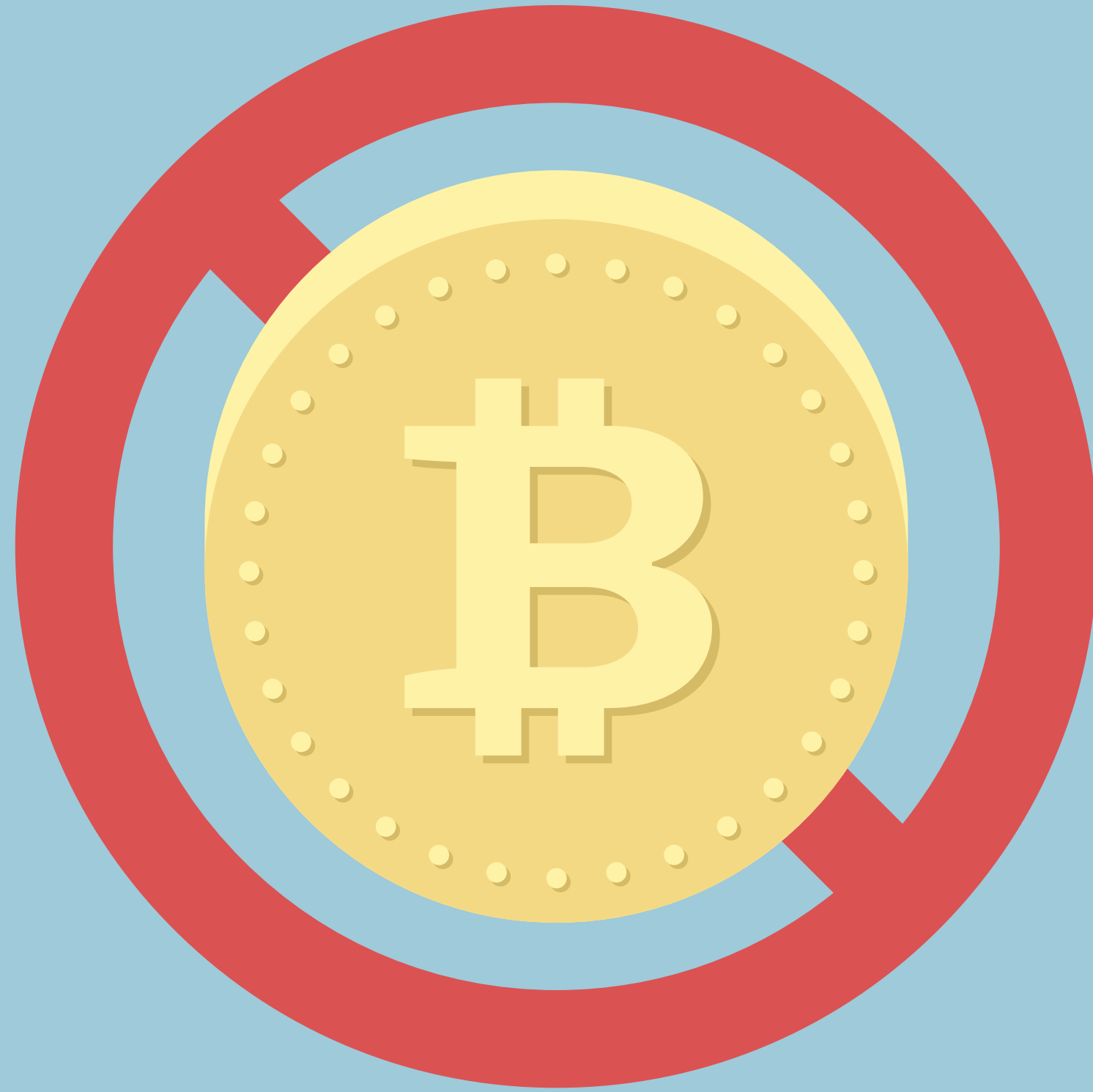
... and exploring *blockchain* as a decentralized ledger.

Blockchain uses cryptographic codes (hashes) to prevent undue manipulation of a sequence of text records.

Decentralized record keeping is possible once privacy, security, and permissions are settled.



Contrary to the hype, blockchain is not about ...



Crypto-
currencies



Ransomware
Scams

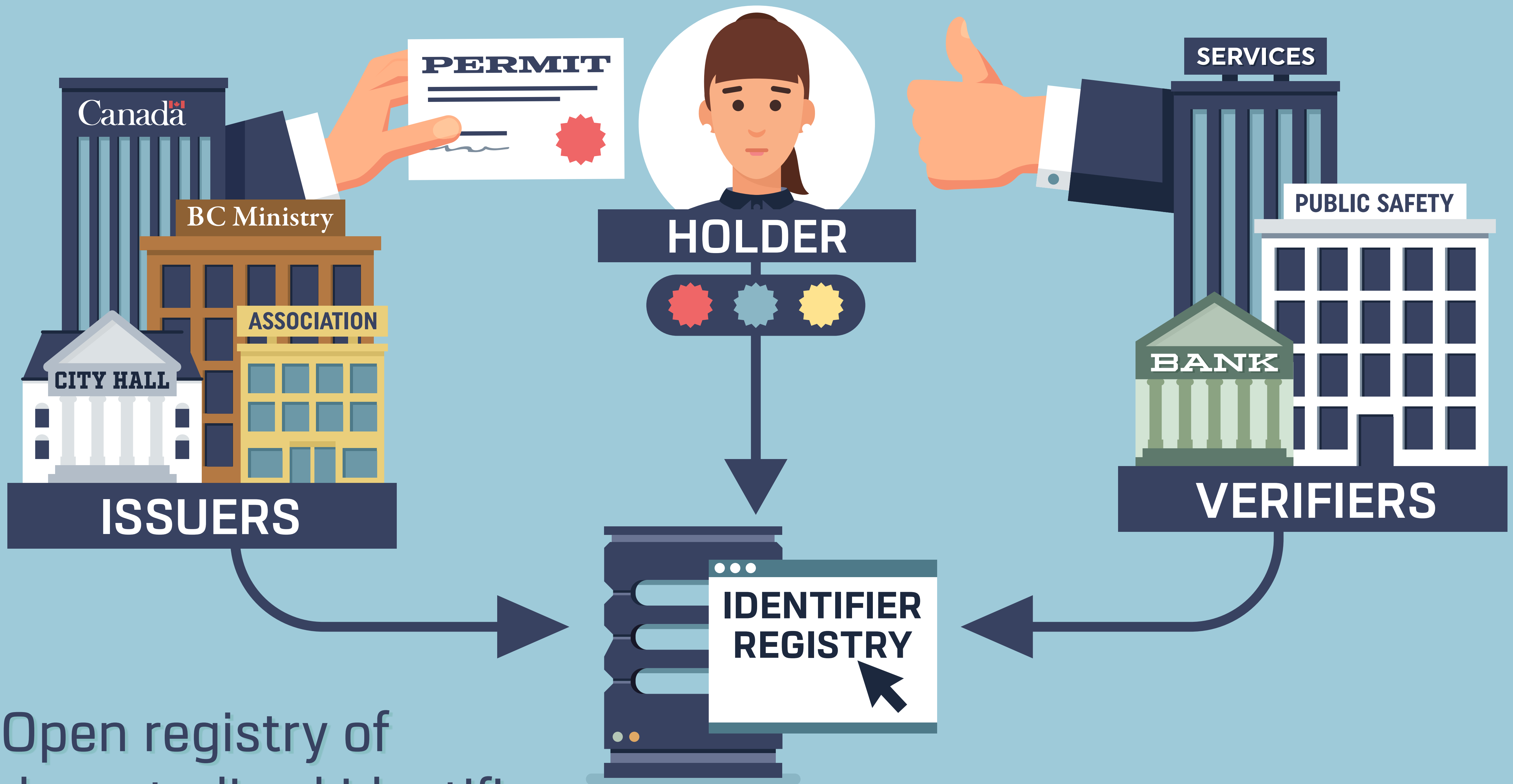


Trustless
Anarchy

What if ... businesses could provide verifiable proofs about qualifications when transacting online?

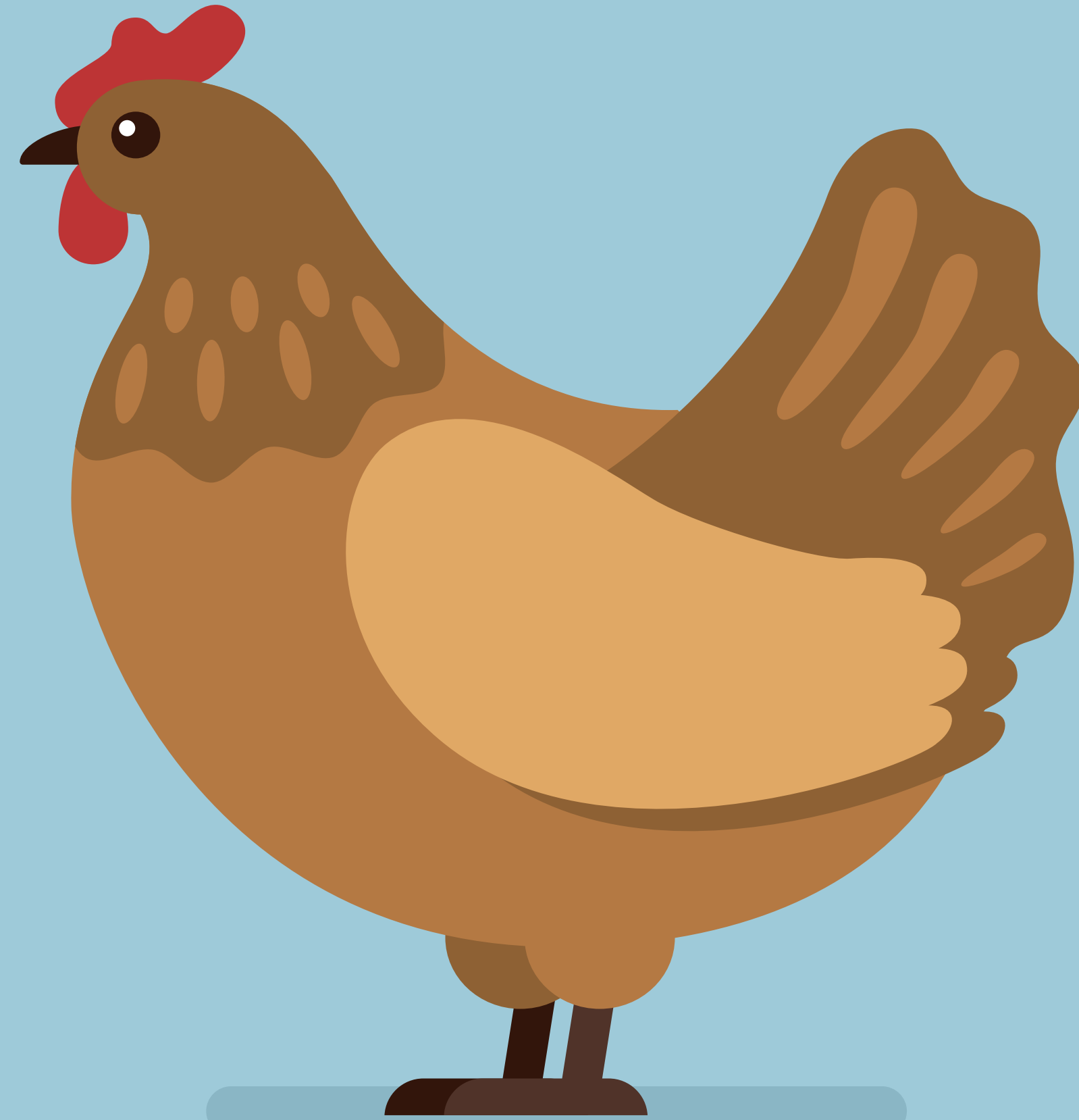
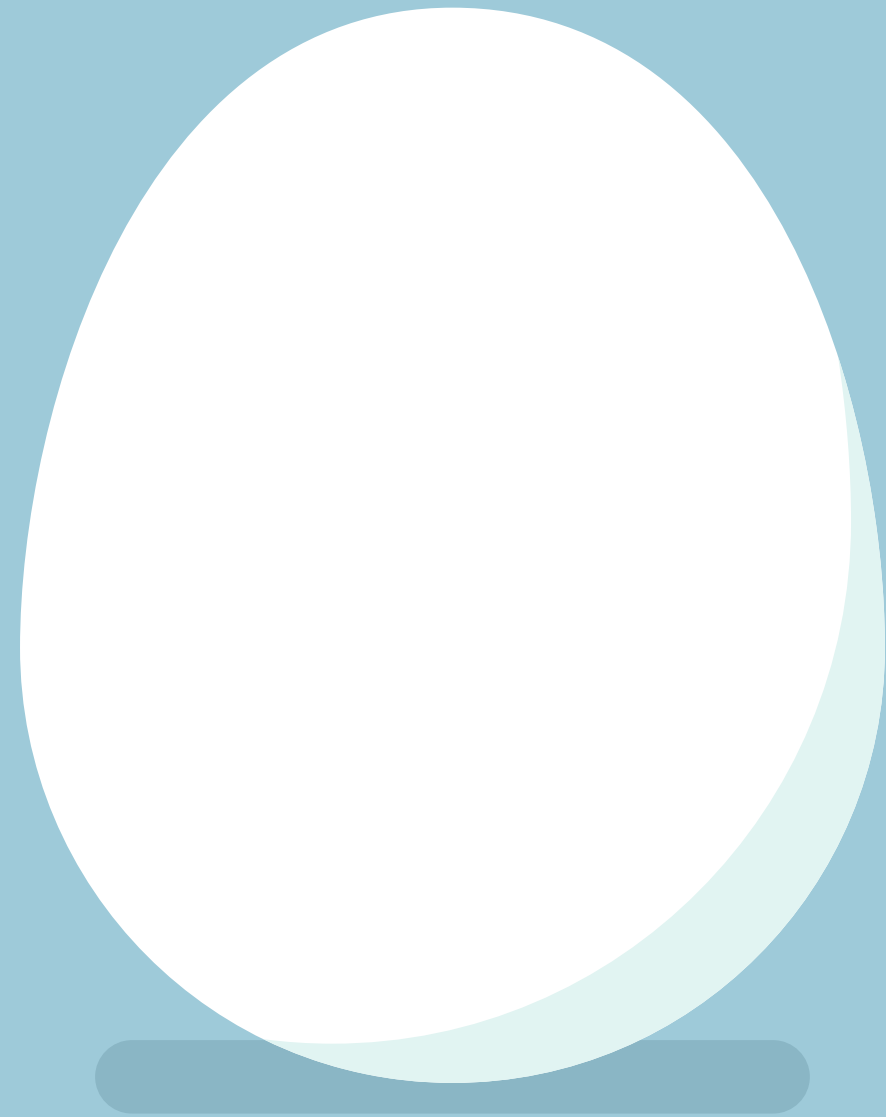


Mary *owns* this proof-of status for her business



Open registry of
decentralized identifiers.

We have a *chicken-or-egg dilemma*.

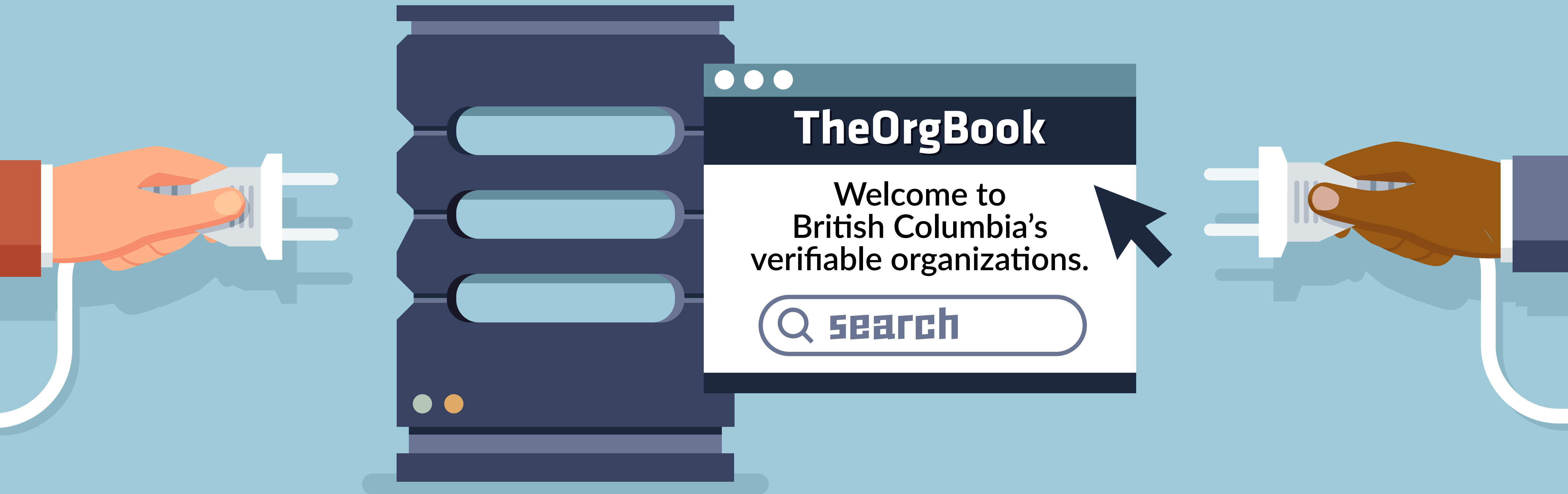


How do we kickstart one side of the market?

What can services plug into to get things rolling?

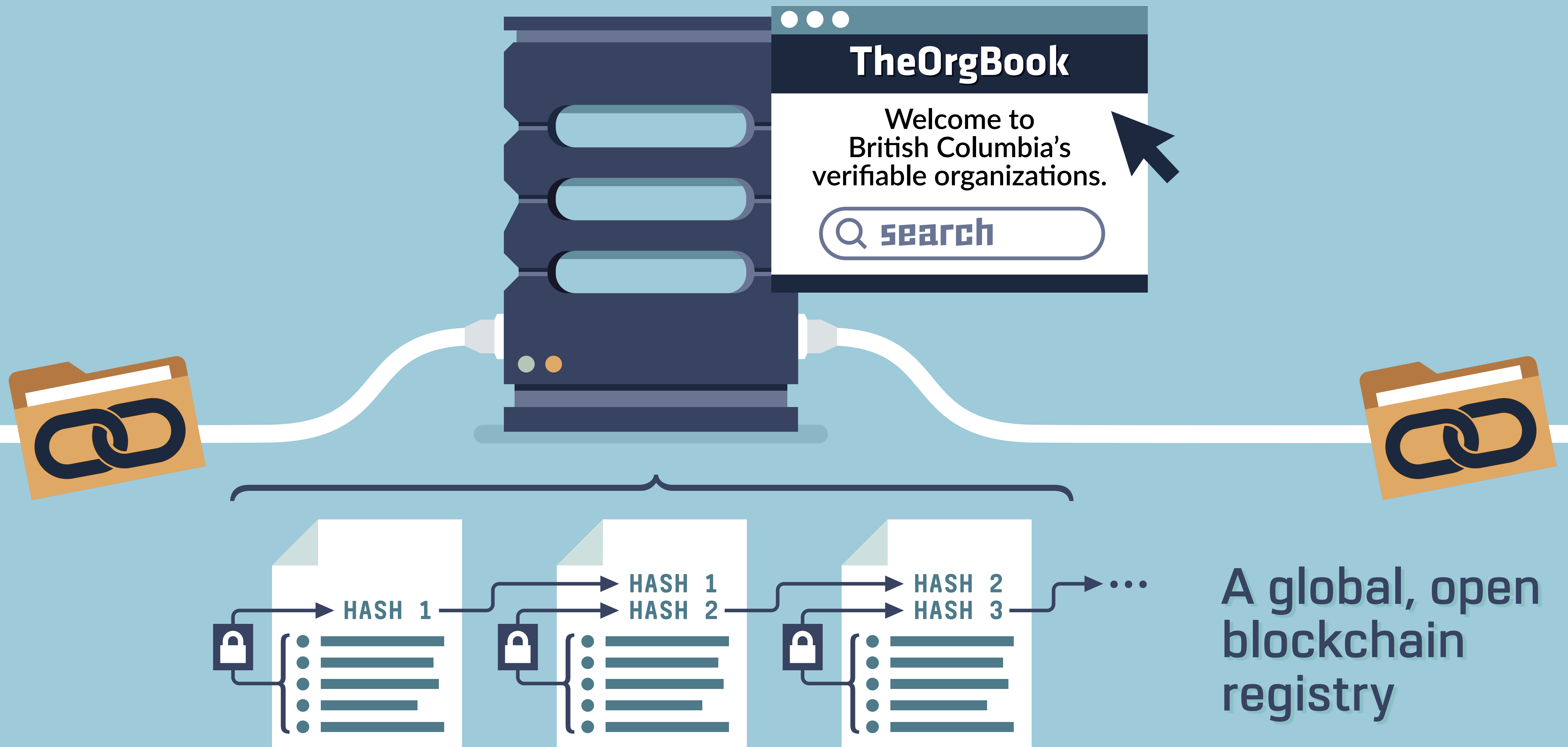


TheOrgBook fills that role and *unlocks* the hidden value of BC Registries data.

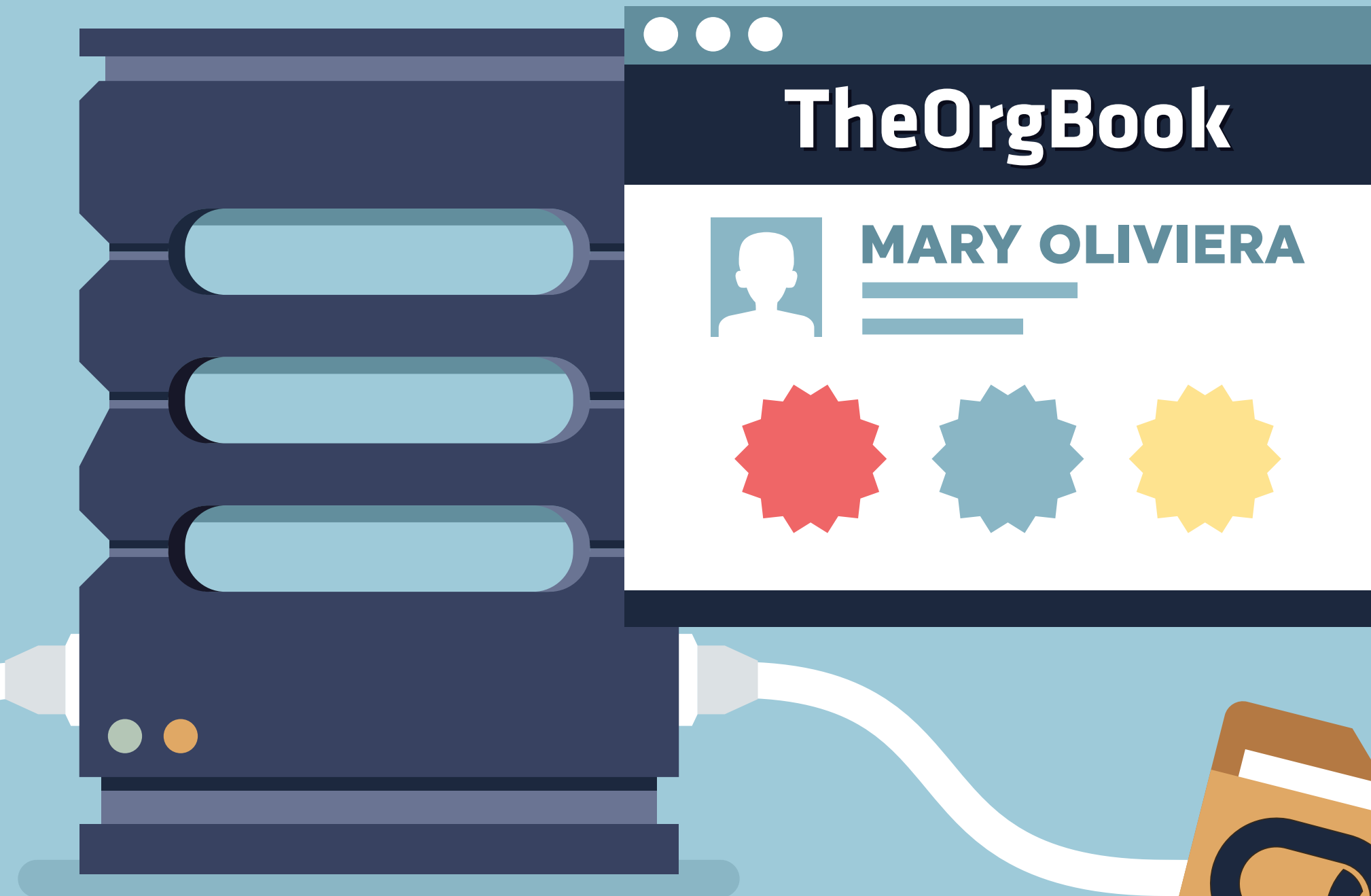


Registration, permit, and license services can plug into incorporated businesses.

Digitally signed and sealed *verifiable claims*



The new enrollment experience is more convenient ...



... with a global, open
blockchain registry.



Mary will ultimately own her proof-of-status
and store it in her own *digital wallet* ...



... which opens up even more
service possibilities ...



... so that Mary can
focus on what she
does best.