

FUNDING REQUEST TEMPLATE

DRAFT v1.1

Name of Working Group: Data Driven Intelligence working group

Project Title: Exploring the current context of public acceptance for the use of data to improve services within and across levels of government.

Project Authority / Lead Contact: Sonya Read, Treasury Board of Canada Secretariat, (sonya.read@tbs-sct.gc.ca); Kelly Fuessel, Government of Saskatchewan (kelly.fuessel@gov.sk.ca), Andrew Satterthwaite, York Region (Andrew.Satterthwaite@york.ca).

Brief Description of Project (i.e. problem statement, value proposition, scope of work):

Problem statement:

- A comprehensive understanding of the current context of public acceptance for the use of data to improve services within and across levels of government is needed to inform future direction around intergovernmental data use in Canada.

Value Proposition:

- The potential exists to improve services across levels of government through data sharing to support service delivery to clients, as well as use of data and advanced analytics for evidence informed decision-making.
- At the same time, the use of data to improve service delivery within and across levels of government in Canada raises issues such as responsible use of data and analytics and the protection of the personal information of clients.
- As such, it is important to gain an understanding of the current context of public acceptance of data sharing for the use of data to improve services within and across levels of government.

Scope:

For the purposes of this work, data includes personal information provided by clients for the administration of services, as well as data collected about the services which are delivered.

More specifically, this would include:

- sharing of personal information, for administrative purposes such as for authentication or verification in support service delivery to clients;
- use of service-related data and information for non-administrative purposes, such as program evaluation or statistical analysis, including using new technologies and methods artificial intelligence.

Project Deliverables:

- Environmental scan of other jurisdictions' approaches to and projects addressing public acceptance for the use of data to improve service delivery;
- Literature review of existing academic and public opinion research on public acceptance and trust with regards to use of data (including personal information) in the public sector for the provision of government services;
- Analysis to support application of the findings to the Canadian context.
- Phase 1 report, including recommendations.

Estimated Commencement Date: March 2020 *TBC*

Estimated Completion Date: August 2020 *TBC*

What specifically will the funding requested be used for? The requested funding will be used to hire a consultant or firm to undertake the research and analysis specified above, resulting in a Phase 1 report, including recommendations.

If consultants are to be hired, what is the selection process? Please include Scope of Work. Targeted RFP – *Process TBC*

Are there additional materials attached to support this request? *TBC*

Amount of Requested Funding (excluding HST): up to \$60,000

Is this new funding or supplemental funding? *New*

Are you proposing to use surplus funding from other project(s)? Yes No - **X**

If “Yes,” which project(s)? **How much?** \$ _____

Have the Joint Councils already provided any funding for this project? Yes No - **X**

If “Yes”, How much? \$ _____ **When?** _____

Have these funds been fully expended? Yes _____ No _____

If “No”, what is the remaining balance of these funds? \$ _____