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# **Data Driven Intelligence (DDI) Working Group**

**Presentation to the Joint Councils  
September 22, 2020**

### PURPOSE

- Report back on progress of the Data Driven Intelligence Working Group as of August 2020
- Provide an update to the Joint Councils on progress made since February 2020 to launch research work on public acceptance for the use of data to improve services within and across levels of government

# DDI Next Steps Presented at Sept meeting



## Ongoing

- ✓ Continue implementation of Analytics Playbook engagement strategy to promote awareness and use across all jurisdictions
- ✓ Implementation via ICCS and DDI Working Group of “evergreen” approach to the playbook to include additional use cases.
- ✓ Continue to advance awareness, and collaborative use of e-Vulnerability Index by two additional jurisdictions (September 2020)
- ✓ Revisions to the terms of reference were recommended and approved by the DDI working group (August 2020)
- ✓ Proposed revisions and modifications have been made to the work plan. An updated document will be distributed to the DDI committee for approval (August 2020)
- ✓ Continued work on the statement of work for research on public acceptance for the use and sharing of data to improve service. Final statement of work will be shared with the Secretariat in September 2020.

# Progress against Key Deliverables Since February 2020

## 1. Revisions to the terms of reference

➤ **Progress: Approved by the DDI Working Group at August 2020 meeting**

**Adding to the Background reference to the Joint Councils approving a change in reporting structure**

**Revising the mandate/scope and details to read:**

The mandate of the DDI working group is to explore issues impacting the ability of governments to improve the client experience. This includes:

- exploring the current state of public acceptance for the use of data to improve services within and across levels of government;
- exploring the existing rules framework and developing recommendations to address key Joint Councils and PSSDC priorities

As well, the working group supports leveraging Open Data and advanced data analytics to improve service delivery, for example, by maintaining and ever greening the Analytics playbook.

**Adding reference to the use of data in the responsibilities:**

Advance work on the use of data to improve client services by working with federal, provincial, territorial and municipal partners.

**Co-chairs responsibilities revised to include:**

Coordinating the development and maintenance of a work plan.

Ensuring linkages to other Joint Councils working groups.

***Next Step: Discussion on the workplan***

# Progress against Key Deliverables Since February 2020

## 2. Proposed revisions to the work plan

➤ **Progress: Work plan developed, still to be approved**

### **Work plan themes:**

1. Governance
2. Exploration of framework of issues related to providing integrated and seamless service across levels of government.
  1. Public Acceptance for the use of data to improve services
  2. Legislative, policy, and data sharing barriers affecting the advancement of key Joint Councils and PSSDC priorities
  3. Environmental scans
3. Analytics playbook

### **Modifications proposed:**

Adding a row in the committee responsibilities section and for each responsibility determine what we are doing to fulfill those responsibilities

### **Next step:**

The workplan will be updated with the proposed changes and distribute it to DDI committee for approval at the next working group meeting.

***Next Step: Draft statement of work for consultation with group***

# Progress against Key Deliverables Since February 2020

## 3. Advanced work on the statement of work for a consultant

### ➤ Progress: Research project proposal developed

**Scope:** Exploring the current context of public acceptance for the use of data to improve services within and across levels of government.

#### **Deliverables**

- Environmental scan
- Literature review
- Analysis and application to Canadian context
- Phase 1 report with recommendations

**Funding requested:** Up to \$60,000

**Timeline:** 6 months (Phase 1)

***Next Step: Exploration of the framework legislative***

### Key Priorities for Fall-Winter 2020-21

1. Continued exploration of the framework legislative, policy, and data sharing issues related to integrated and seamless service delivery across levels of government.
  - A. Research project: Public acceptance for the use of data to improve services
  - B. Research project: Legislative, policy and data sharing barriers affecting advancement of key Joint Councils and PSSDC priorities.
  - C. Environmental Scans
2. Maintain and evergreen the Analytics Playbook
3. Explore the use of subcommittees to address the priorities of the WG.