

# DATA DRIVEN INTELLIGENCE WORKING GROUP

REPORT TO JOINT COUNCILS  
FEBRUARY 15, 2022



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**CITOYENS  
en tête**

OPTIMISÉ PAR



L'Institut des  
services axés sur  
les citoyens

# Agenda



Approach



Recommendations



Endorsement



Next Steps

# Context for Today's Presentation

The Data Driven Intelligence Working Group was tasked to conduct research to better understand citizens' acceptance of the government's use of their data.

The Working Group delivered the report: **"Insights into the Public's Acceptance of Government Use of Data"**.

[Research and Publications - CitizenFirst - Powered by ICCS](#)



The report provides a **better understanding of public acceptance for the use and sharing of data for the improvement of public services** within and across levels of government. It is **intended to inform the future direction of intergovernmental use of data in Canada, as well as to guide future research on barriers to data sharing for public services** across government.

It provides the **foundational material for future work to investigate and outline options to address legislative, policy and data sharing barriers to integrated and seamless service delivery.**

**The report was tabled at the Joint Councils' meeting in October 2021.**



**The Data Driven Intelligence Working Group was tasked by the Joint Councils to report back on specific recommendations of future activities to be undertaken to advance this work.**

# Approach



Consulted with Davis Pier (consultants that developed report) on the eight recommendations in the report related to future activities for the group to undertake to build on the findings of the report.



Call out to Joint Councils members, following the presentation in October, for their feedback on the report.



Consulted with Data Driven Intelligence Working Group Members on specific future activity/projects based on the findings of the report, particularly, on the eight recommendations.



The DDI Working Group is seeking Joint Councils' feedback and/or endorsement for specific activities to be undertaken in the next 12-24 months.

# Report Recommendations



High



Medium-High



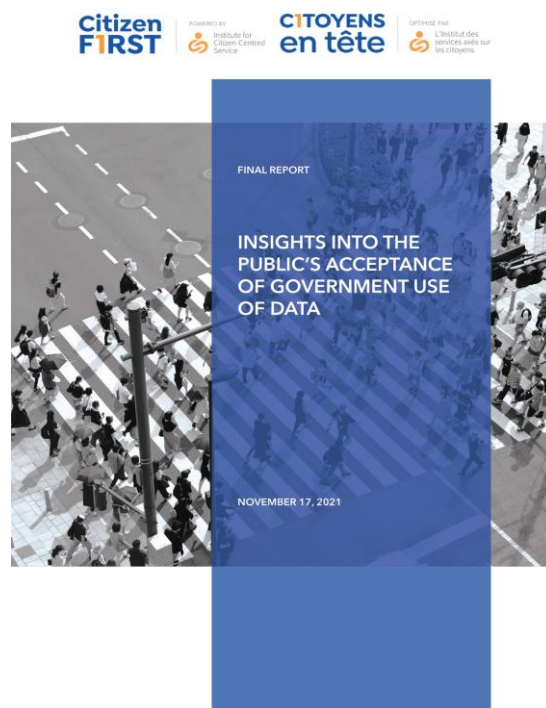
Medium



Medium-Low



Low



#	Recommendation	Complexity	Effort
<b>Theme 1: Understanding levels of public trust</b>			
A	Engage with the public across Canada to better understand their levels of acceptance of government data use		
B	Encourage governments to establish formal monitoring of Canadians' levels of public acceptance of data use and sharing		
<b>Theme 2: Strengthening the relationship between government and the public</b>			
C	Support government to promote transparency to build / regain trust		
D	Encourage governments to allow citizens to opt into a "tell us once" approach, where data may be shared with other government departments for a set of agreed uses		
E	Advocate for the prioritization of Indigenous Data Sovereignty by government organizations		
<b>Theme 3: Improving internal government operations</b>			
F	Encourage governments to establish centralized Data Authorities		
G	Educate public servants on what information they can and cannot share (secondary usage) and the requirements for consent, according to privacy legislation in their jurisdiction		
H	Encourage and support F/P/T/M legislative reform to enable the secondary uses of data not currently allowed		

# Report Recommendations

## Proposed Activity on Recommendation A:

### Recommendation A:

Engage with the public across Canada to better understand their levels of acceptance of government data use.

### Phase 2: Public Opinion Research

- Conduct public consultations to develop an understanding of the levels of acceptance, as well as key factors and/or events which have shaped these attitudes.
- Validate insights against the findings of the report.

# Report Recommendations

## Proposed Activity on Recommendation D, F & H:

<u>Recommendation D:</u> Encourage governments to allow citizens to opt into a “tell us once” approach, where data may be shared with other government departments for a set of agreed uses, in alignment with public sector legislative contexts within Canada.	<u>Recommendation F:</u> Encourage governments to establish centralized Data Authorities, in alignment with public sector legislative contexts within Canada.	<u>Recommendation H:</u> Encourage and support FPTM legislative reform to enable the secondary uses of data not currently allowed.
<ul style="list-style-type: none"><li>• Undertake an interjurisdictional scan on Tell Us Once on what jurisdictions are doing on this (current scan analysis).</li><li>• Mapping exercise on how data is shared across all levels of gov (national perspective)</li><li>• Identify parameters in sharing data.</li><li>• Explore common consent.</li></ul>	<ul style="list-style-type: none"><li>• Data Authority would manage the Tell Us Once and share the data.</li></ul>	<ul style="list-style-type: none"><li>• Undertake an interjurisdictional survey to identify barriers and opportunities.</li><li>• Create an FPTM catalogue of current legislation to view collectively for reform.</li><li>• Explore secondary use of data and put in use cases (common consent).</li></ul>



# Report Recommendations

The DDI Working Group will explore activities to address, or better direct other recommendations in the future.

## Recommendation B:

Encourage governments to establish formal monitoring of Canadians' levels of public acceptance of data use and sharing (with a focus on identifying differences in levels of acceptance across different geographic regions, urban-rural/small centres, and demographic groups).

## Recommendation C:

Support government to take specific actions to promote transparency to build or regain trust.

## Recommendation E:

Advocate for the prioritization of Indigenous Data Sovereignty by government organizations.

## Recommendation G:

Educate public servants on what information they can and cannot share (secondary usage) and the requirements for consent, according to privacy legislation in their jurisdiction.



# Other Activities by the DDI WG

## Analytics Playbook

The DDI Working Group created the Analytics Playbook Sub-Group. The group was tasked to refresh the playbook on an annual basis. The 2022 refresh will be completed in late fall 2022.

- Identify new relevant and useful use case studies from across Canada in the application of DDI to improve service delivery.
- Refresh the digital version of the Analytics Playbook in both official languages.
- Promote the Analytics Playbook across the country.
- The DDI WG provides direction and support to the Analytics Playbook Sub-group.

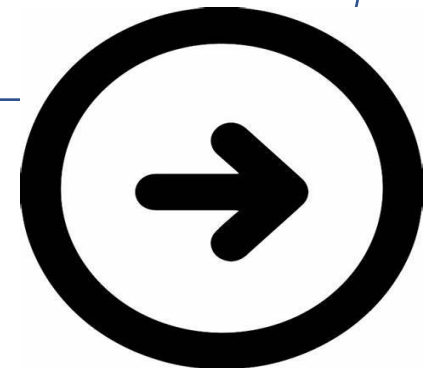


# What we need from Joint Councils today:



**Seeking Joint Councils' feedback and/or endorsement on the proposed activities by the DDI Working Group to confirm direction.**

Following Joint Councils' approval of proposed activities, the DDI Working Group will work to finalize workplan and develop a Scope of Work for each stream of work.



# Next Steps: Report Back to Joint Councils



**Seek Joint Councils' approval of DDI Working Group's Workplan**

*(Draft workplan included in meeting package)*



**Seek Joint Councils' approval of Scope of Work for each activity.**



**Seek Joint Councils' funding approval to carry out activities.**

# Questions?

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