

Draft - v.2

PSSDC MEETING AGENDA

THURSDAY, FEBRUARY 22nd, 2018

Morning Session: Hyatt Regency Toronto Hotel 8:30 A.M. – 12:00 P.M. EST

Meeting Room: Regency Ballroom (ABC)

Afternoon Session: OFFSITE Behavioural Economics in Action at Rotman (BEAR) TBC 1:00 - 4:00 p.m. EST

BREAKFAST: 7:30 A.M. – 8:25 A.M. (Regency Ballroom F)

#	TIME	PSSDC PRIORITY/ TOPIC	OBJECTIVE	ACTION	LEADS
1	8:30- 8:50 a.m.	Administrative Matters	Welcome by PSSDC Co-Chairs		Intro: TBC
	(20 min)	<u></u>	Objectives:		Co-Chairs: Heather
			A) Approval of Record of Decision from October 5th, 2017 in-person meeting, Charlottetown. (TAB 1A)	For approval	Sheehy Natasha Clarke
			B) Acceptance of February 22nd, 2018 Meeting Agenda (TAB 1B)	For approval	
			C) Review of PSSDC Action Items from previous meetings (TAB 1C)	For review	
			D) PSSDC Financial Status Report (TAB 1D)	For information	Linda Maljan, PSSDC Treasurer
2	8:50 – 10:00	Client Centric Services	Service Network Collaboration Working Group		Intro: TBC
	a.m.		Objectives:		SNC Working Group Co-



	(70 min)		i) Progress report on Questionnaire and Partnership Guide	For discussion / feedback	Chairs Rob Horwood Annette Vermaeten
			ii) Discussion on the Geo Mapping Tool related to further direction from PSSDC around the tool and about exploring public facing version.		
			iii) Service Network Collaboration Co-Chairs to share insights on a transformation story that is happening in terms of service integration already across the country.		
3	10:00 – 10:30 a.m.	Service to Business	Service to Business Community of Practice		Intro: TBC
	(30 min)		Objective: Progress report related to Development of the Business Number (BN) Playbook	For discussion / feedback	S2B CoP Co- Chairs: Anne Matthews Chris Laverdure
	10:30 – 10	:45 a.m.	BREAK		
4	10:45 – 11:45 a.m.	<u>Data Driven</u> <u>Intelligence</u>	Data Driven Intelligence (DDI) Objective:	For discussion /	Intro: TBC DDI Lead:
	(60 min)		Progress report on action item related to:	feedback	Guy Gordon
			 Progress report on a scope of work (identify priority areas) for DDI Development of a Pan-Canadian 'e-vulnerability index' Update on DDI repository on GCCollab 		
			Cooliab		
5	11:45 –	Administrative	Other Business:		
	12:00 p.m. (15 min)	<u>Matters</u>	a) Jurisdictional Information Sharing– for information only (TABS X to X)	For information	Co-Chairs / ICCS Secretariat
	()		b) PSSDC EVALUATION FORM (TAB	Please complete	



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			X)	the evaluation	
			,	form	
			c) Next in-person meeting of the		
			PSSDC: September 27th, 2018,		
			Whitehorse, YT		
			d) Overview of afternoon program for		
			February 22, 2017 at BEAR		
			residury 22, 2011 at BEAR		
	12:00 – 1:	00 n m	LUNCH – (Regency Ballroom F)		
	12.00 – 1.	ου μ.π.	LONGH - (Regency Balliooni F)		
-	4.05		Marshaya ta sathay in hatal labbuta		
	1:05 p.m.		Members to gather in hotel lobby to		
-			board bus and depart for TBC		
	1:20 p.m.		Arrival at TBC and proceed to Room		
	1		TBC		
6	1:30	Behavioural	Session Under Development		BEAR:
	p.m. –	Insights and/or			TBC
	3:40	Data Analytics	Introduction: TBC		Dilip Soman,
	p.m.				Nina Mazar,
			Behavioural Economics in Action at		Co-Directors
			Rotman (BEAR):		
			Rothan (BEAR).		DesignWorks:
			BEAR is a centre that combines decades		TBC
			of research in decision-making with		
			empirically-tested tools to facilitate		
			behavioural change. Looking at social		
			and economic problems from a		
			behavioural science lens and design		
			solutions that go beyond the traditional		
			approaches of applying incentives,		
			penalties or provisioning information.		
			BEAR conducts leading edge academic		
			and field research that help their partners		
			accomplish behaviour change through		
			better touchpoints and interventions, and		
			engage in a variety of educational and		
			outreach activities. Bear is solving the		
			"last mile problem" to improve societal		
			•		
			well-being and business profitability.		
			Core to the BEAR DNA is scientific		
			testing, and it applies randomized		
			controlled field and laboratory trials to		
			deliver measurable results.		

	SPIRITE SPIRITE		
		Rotman's Business Design Studio:	
		Rotman DesignWorks is the Business Design studio at the Rotman School of Management. DesignWorks' mission is to transform business education through user-centered design. As the world of business continues to evolve and accelerate, it has become clear that the traditional manager's toolkit is incomplete. Data alone is insufficient for solving our most wicked business problems. At DesignWorks, we believe the success of our future business leaders will depend on their ability to integrate intuitive and analytical ways of thinking. Empathy, creativity and collaboration are keys to driving greater innovation and discovering new opportunities for growth and creativity.	
3:45 p.m.		Members to board bus for return to Hyatt	
4:00 p.m. (approx.)		Toronto Hotel Arrival at the Hyatt Regency Hotel	
6:15 p.m.		Participants to meet in the lobby of the Hyatt Regency Toronto Hotel for optional dinner	

OPTIONAL DINNER

6:30 - 9:00 p.m.

EARL'S RESTAURANT

150 King St W, Toronto, ON M5H 3T9

A dinner reservation has been made at the **Earl's Restaurant** *150 King Str. West)* for 6:30 p.m. EST. Should you wish to participate, please contact Stefania Silisteanu so that you can be added to the reservation list. (Dinner costs are to be paid by each attendee.)

Earl's Menu: https://earls.ca/locations/king-street/menu/kitchen