





## PSSDC MEETING AGENDA (Draft v5)

## MS TEAMS MEETING THURSDAY, FEBRUARY 17, 2022 12:00 p.m. – 3:00 p.m. EST

| # |            | PSCIOC   |  |                               |   |  |
|---|------------|--|--|-------------------------------|---|--|
|   | TIME       | <b>PRIORITY/ TOPIC</b>   | OBJECTIVE  | ACTION                        | LEADS                                   |  |
|   | 12:00      | For simultaneous interpretation: refer to information provided |  |                               |   |  |
|   | р.т.       | Members to respond to evaluation poll after each presentation  |  |                               |   |  |
|   | 12:00      | Welcome  | Welcome & Land Acknowledgement   |                               | ICCS Secretariat                        |  |
|   | p.m.       |  | Rollcall of PSSDC Members and  |                               |   |  |
|   |            |  | registered Observers in attendance   |                               |   |  |
| 1 | 12:00      | Secretariat  | Objective:   |                               | Catherine                               |  |
|   | _<br>12:05 |  | A) Approval of Record of Decision from   | For approval                  | Bennett, PSSDC<br>Co-Chair              |  |
|   | a.m.       |  | October 28, 2021, meeting (TAB 1A)   |                               | CO-Chair                                |  |
|   |            |  | · · · · · · · · · · · · · · · · · · ·  |                               |   |  |
|   | (5         |  | B) Acceptance of February 17, 2022,  | For approval                  |   |  |
|   | min)       |  | Meeting Agenda (TAB 1B)  |                               |   |  |
| 2 | 12:05      | CLIENT CENTRIC   | Priority #1: Modernization of Service  |                               | Lead: Catherine                         |  |
|   | - 1:05     | SERVICES   | Delivery Models (TAB 2)  |                               | Bennett                                 |  |
|   | p.m.       |  | Objective:   | For                           | Dublic District                         |  |
|   | (60        | $\overline{\mathbf{v}}$  |  | information /                 | Public Digital:                         |  |
|   | min)       | $(\mathbf{x}, \mathbf{x})$                                     | Digital Leadership   | discussion                    | Emma Gawen,                             |  |
|   | ,          |  | lucialita en effectivo nomencivo   |                               | Partner                                 |  |
|   |            |  | <ul> <li>Insights on effective, responsive,<br/>informed leadership for next generation</li> </ul> | Members to                    |   |  |
|   |            |  | of service delivery.   | respond to<br>evaluation poll | Emma is a Public                        |  |
|   |            |  | <ul> <li>How to lead in the digital age and</li> </ul>   | after each item.              | Sector expert and<br>lead in the        |  |
|   |            |  | leverage digital solutions to create   |                               | Americas. She                           |  |
|   |            |  | better digital tools and services for all  |                               | works primarily with                    |  |
|   |            |  | clients, including vulnerable  |                               | senior government<br>leaders, helping   |  |
|   |            |  | <ul><li>populations.</li><li>How all levels of government can</li></ul>                            |                               | them to initiate and                    |  |
|   |            |  | collaborate to provide better integrated   |                               | support the                             |  |
|   |            |  | service and support for clients. How to  |                               | structural changes<br>needed to support |  |
|   |            |  | drive enterprise approach (whole of  |                               | digital ways of                         |  |
|   |            |  | government)  |                               | working.                                |  |
| 1 |            |  | What best practices can organizations  |                               |   |  |
| 1 |            |  | incorporate throughout and across to   |                               |   |  |
| 1 |            |  | foster more open and accessible digital  |                               |   |  |
|   |            |  | services.  |                               |   |  |







OPTIMISÉ PAR L'Institut des services axés sur les citoyens

|   | 2:15 | 5 p.m. – 2:20 p.m.         | Wrap up and next steps (5 min)<br>Stretch Break  |   |  |
|---|------|----------------------------|--|---|--|
|   |      |                            | <ul> <li>Facilitation</li> <li>Digital strategy</li> <li>Practical</li> <li>Q&amp;A</li> </ul> C) Teams, Tools and Use-Cases -<br>Accessible options and 'no-code'<br>automation - Common use-cases: (20<br>min) <ul> <li>Citizen / employee experience<br/>management</li> <li>Talent acquisition</li> <li>Process optimization</li> <li>Q&amp;A</li> </ul>   |   |  |
|   |      |                            | <ul> <li>A) Strategic Data Management - Digital<br/>Literacy for Executives - Recognizing core<br/>taxonomy needed to navigate digital<br/>transformation: (15 min) <ul> <li>What is AI and what is it not</li> <li>APIs, Clouds, and databases</li> <li>User interfaces</li> <li>Q&amp;A</li> </ul> </li> <li>B) Core Leadership Competencies -<br/>Core leadership competencies for<br/>successful digital management: (15 min)</li> </ul> |   |  |
| 3 |      | CLIENT CENTRIC<br>SERVICES | Priority #2 Client Experience Management<br>(TAB 3)         Objective:         Interactive Workshop on Modernizing<br>Client / Employee Experience:         Introduction by Cody Dodd, PhD:         Experiences from ICCS to Nielsen to the<br>London School of Economics (5 mins)   | For<br>information /<br>discussion<br>Members to<br>respond to<br>evaluation poll<br>after each item. | Lead: Mark Burns,<br>PSSDC Co-Chair<br>Cody Dodd, PhD,<br>Researcher &<br>Innovator on<br>Digitization and<br>Artificial<br>Intelligence |
|   | 1    | :05 – 1:15 p.m.            | How to measure success in addressing<br>gaps in digital access and digital<br>literacy.     Stretch Break  |   |  |









|   | (10<br>min)                           |  | PSSDC Annual Contributions (TAB 4B)   |                                  | Linda Maljan,<br>PSSDC Treasurer   |
|---|---------------------------------------|--|---|----------------------------------|--|
| 5 | 2:30 –<br>2:45<br>p.m.<br>(15<br>min) | Jurisdictional<br>Service Delivery<br>Priorities,<br>Initiatives &<br>Challenges | Objective: (TAB 5A & 5B)<br>Information Sharing Analysis: Overview<br>of key service delivery accomplishments<br>across the country, jurisdictional showcase<br>opportunities on service delivery projects<br>and overview of pan-Canadian service<br>delivery issues for possible discussion /<br>interjurisdictional collaboration. | For<br>information /<br>feedback | Lead: Mark Burns,<br>PSSDC Co-Chair<br>ICCS Secretariat:<br>Maria Luisa Willan<br>Pavel<br>Chernousov,<br>Research Analyst |
| 6 | 2:45 –<br>2:55<br>p.m.<br>(10<br>min) | Agenda Planning  | <ul> <li>Objective: (TAB 6A &amp; 6B)</li> <li>PSSDC Bring Forward Agenda         <ul> <li>PSSDC bring forward agenda to<br/>ensure agenda items are aligned to<br/>Council's priorities.</li> </ul> </li> <li>PSSDC Action Items</li> </ul>  | For<br>information /<br>feedback | Lead: Catherine<br>Bennett<br>ICCS Secretariat<br>Maria Luisa Willan   |
| 7 | 2:55 -<br>3:00<br>p.m.<br>(5<br>min)  | Other Business   | Objective:• PSSDC Group Update:Contact Centre CoP (TAB 7A) – Groupseeking representation from NL, PEI,NU, and YT.• Upcoming PSSDC Meetings:• Tuesday, April 5 <sup>th</sup> , 1:00 pm EDT• Tuesday, May 3 <sup>rd</sup> , 1:00 pm EDT• Monday, June 6 <sup>th</sup> , 12:00 pm EDT• Tuesday, July 12 <sup>th</sup> , 1:00 pm EDT      | For<br>information               | Lead: Mark Burns,<br>PSSDC Co-Chair<br>ICCS Secretariat<br>Maria Luisa Willan  |
|   | Adjourr                               | nment of PSSDC Mee   |   |                                  |  |