

CONNECTING WITH CANADIANS

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**GCCOLLAB**

#OPEN\_GOVERNMENT #CROSS-SECTOR #TALENT #CLOUD #MOBILE

PRESENTATION TO PUBLIC SECTOR CHIEF  
INFORMATION OFFICER COUNCIL (PSCIOC)  
FEBRUARY 2017

CHRIS ALLISON | [@TOFERC](#)  
CHIEF INFORMATION OFFICER BRANCH  
TREASURY BOARD SECRETARIAT

# TODAY'S ENVIRONMENT

- ▶ "Over the years, our audit work has revealed government's lack of focus on end-users, Canadians."
- ▶ "The rise in technology and people-based decision making is already affecting governments. Who could have predicted a world shift in the taxi industry and travel accommodation rentals just a few years ago?"

## CANADIAN POLITICS

TRENDING

[Pipelines](#) | [Oakland fire](#) | [Fatal Distraction](#) | [Real estate](#) | [Donald Trump](#) | [Lotto Max](#)

### Auditor General slams incompetence, indifference and neglect in federal government: 'Deja vu all over again'



DAVID AKIN | November 29, 2016 4:39 PM ET  
[More from David Akin](#) | [@davidakin](#)

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Auditor General Michael Ferguson

Chris Roussakis / Postmedia

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WAIT, BUT WHY?

From the outside Looking in, it's hard to understand.  
from the inside Looking out, it's hard to explain






# A LONELY VENDOR AT THE POLICY BAZAAR





## Brison says millennials will staff next 'golden age' of public service

 KATHRYN MAY, OTTAWA CITIZEN  
[More from Kathryn May, Ottawa Citizen](#)

Published on: February 15, 2016 | Last Updated: February 15, 2016 7:09 PM EST



Treasury Board President Scott Brison has warned the federal unions to be realistic with their wage demands... JAMES WEST / THE CANADIAN PRESS

## SO, WHAT NEEDS TO CHANGE?

- ▶ “If we're going to attract the **best** and **brightest** to the public service,
- ▶ if we're going to attract millennials to the public service,
- ▶ we have to modernize it, including flattening hierarchies that have acted to stifle creativity and good decision making.”



# THE TALENT ISSUE

Unable to bring in talent needed to bring PS to 20th century

- ▶ Long staffing processes
- ▶ Unclear value proposition
- ▶ Bureaucracy is not sexy
- ▶ HR system and culture that prioritizes the wrong things for today's challenges
- ▶ Hierarchy is not designed to accept new ideas





# WHAT IF WE COULD?

- ▶ Identify and nurture talent across sectors
- ▶ Find passionate people based on the work they do
- ▶ Inspire a new generation of public servants through leading by example
- ▶ Showcase our own skills & talent
- ▶ Engage in people, not processes





Policy



## WHAT IF WE COULD?

- ▶ Collaboratively build a policy bazaar that benefits all sectors
- ▶ Foster open information sharing among members of the public sector and academia
- ▶ Improve alignment and guide research and thinking between government & academia
- ▶ Crowd-solve issues that matter to Canadians



# WHAT IF WE COULD?

- ▶ Help other sectors understand the issues, challenges and victories of the public service
- ▶ Learn from and understand their experiences
- ▶ Learn from the expertise of Canadians
- ▶ Build a community stronger than the sum of its parts





## Perception



## WHAT IF WE COULD?

- ▶ Create a shared space for common understanding
- ▶ Talk to, listen to and learn from Canadians
- ▶ Communicate authentically as individuals
- ▶ Say we have a lot to give and a lot to learn
- ▶ Grow with Canadians, together



# OBJECTIVES

- ▶ Public service is able to identify, attract and retain key talent
- ▶ Foster open data and information sharing among members of the public sector and academia
- ▶ Academia and student impressions of the public service are demystified and strengthened
- ▶ Foster the digital collaboration skills our people need to meet expectations of Canadians





# HITTING THE ROAD



## INITIAL ENGAGEMENT ON



**Recruitment and Talent Identification**  
PSC, DND, RCMP, CRA



**Government in the 21<sup>st</sup> Century**  
TBS, CSPA, ISED



**Environment and Climate Change**  
NRCan, Environment Canada



**Awareness of Indigenous Issues**  
Western Economic Diversification, INAC

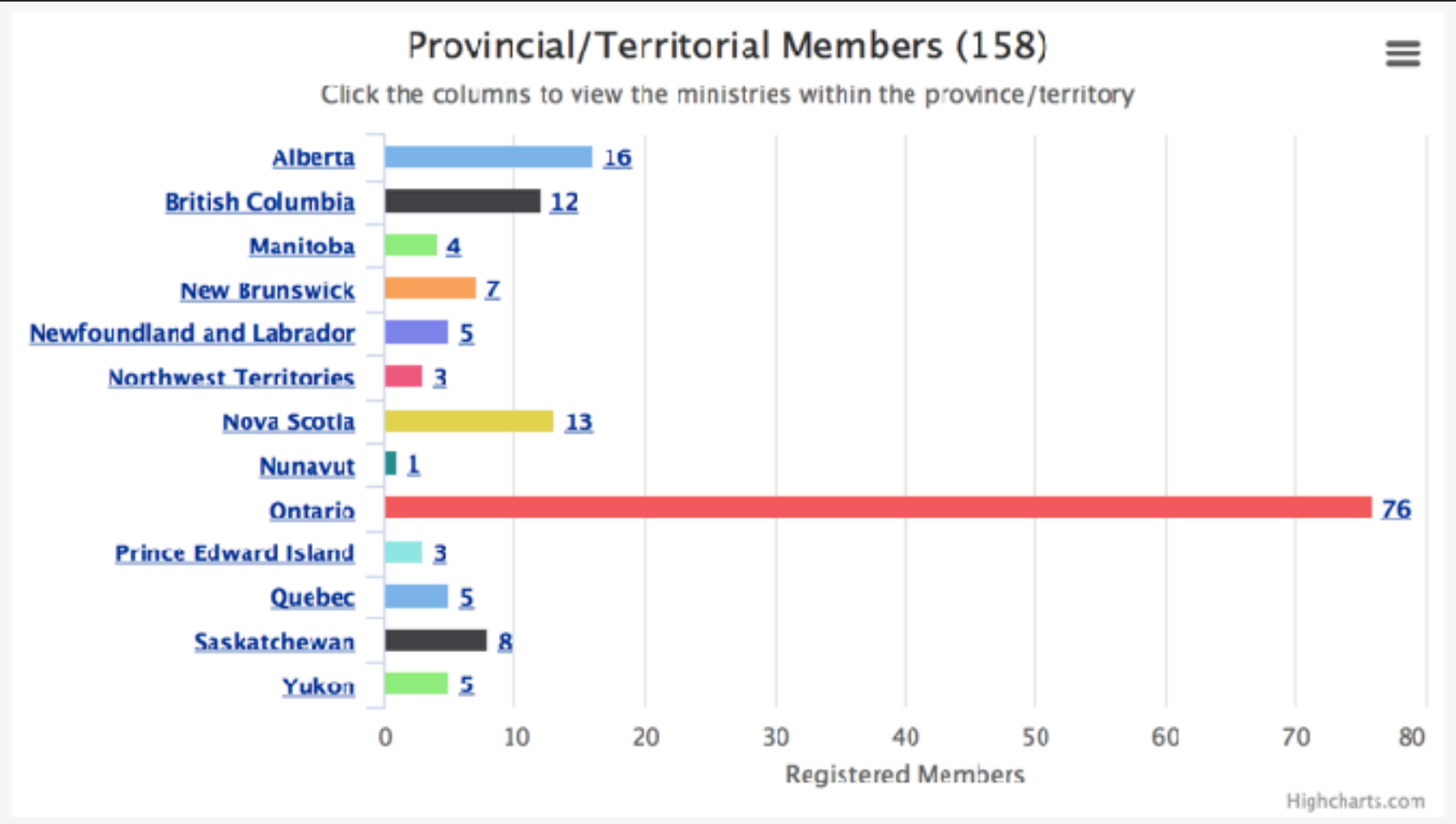
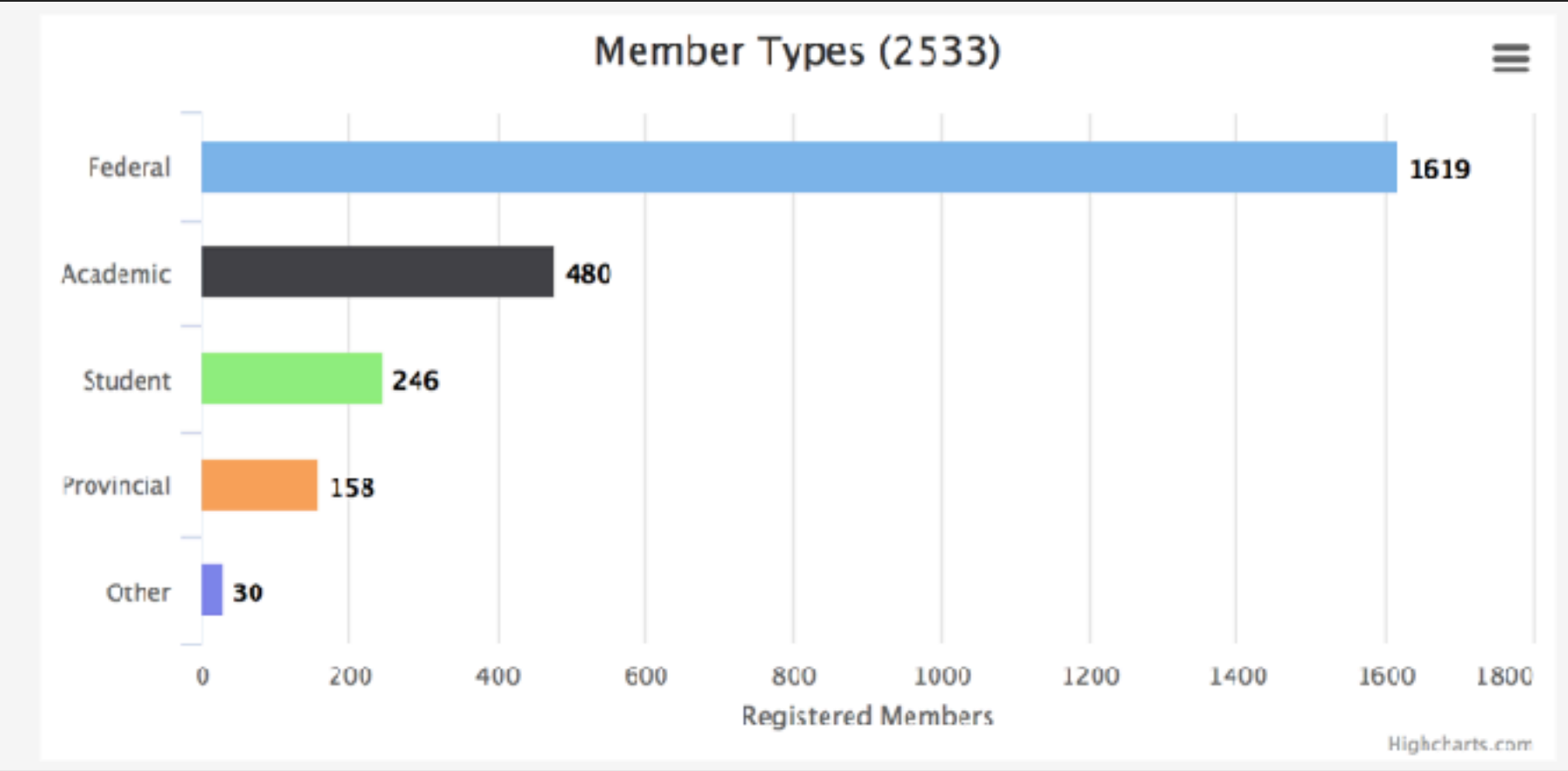
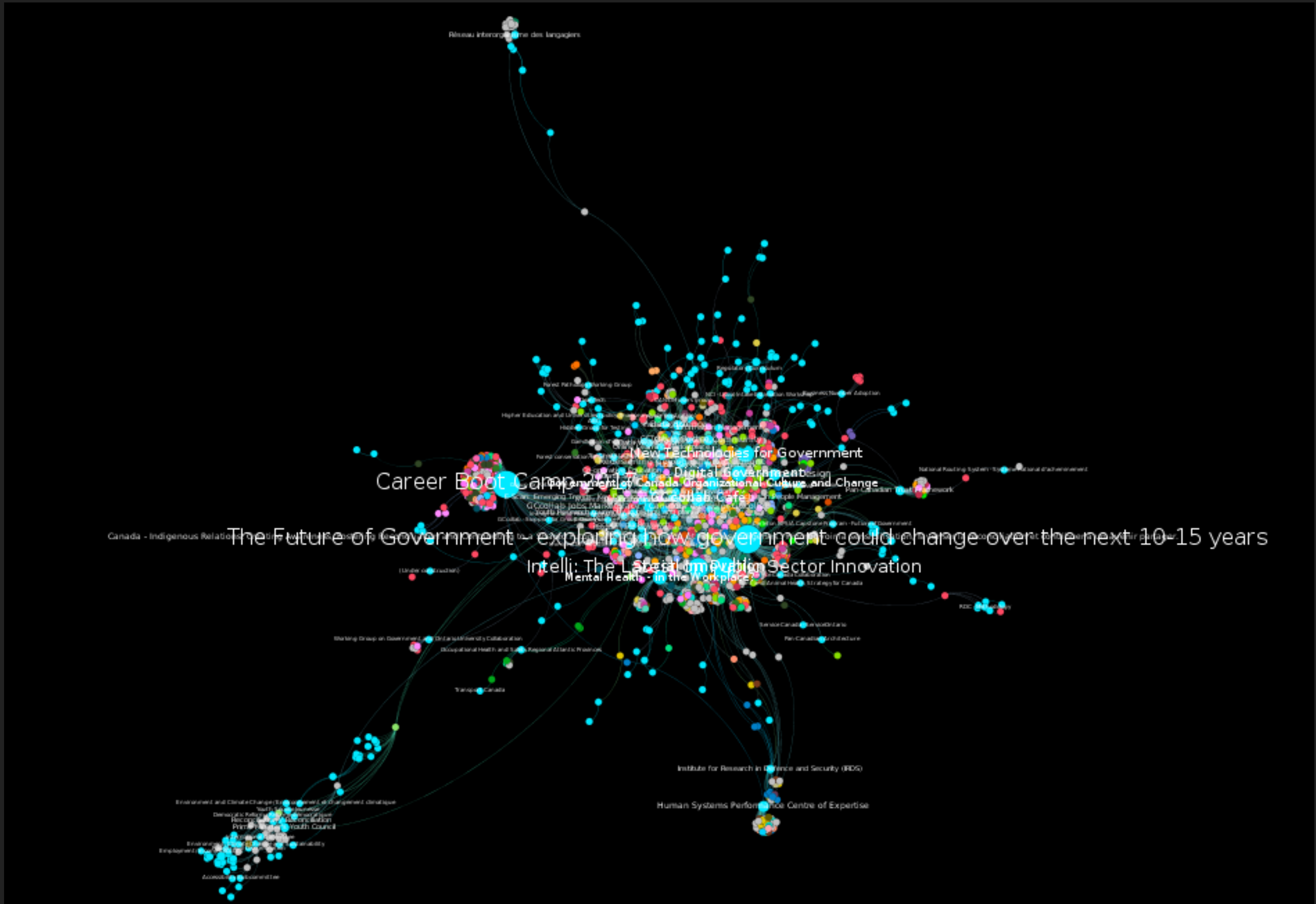


**International and Global Issues**  
GAC



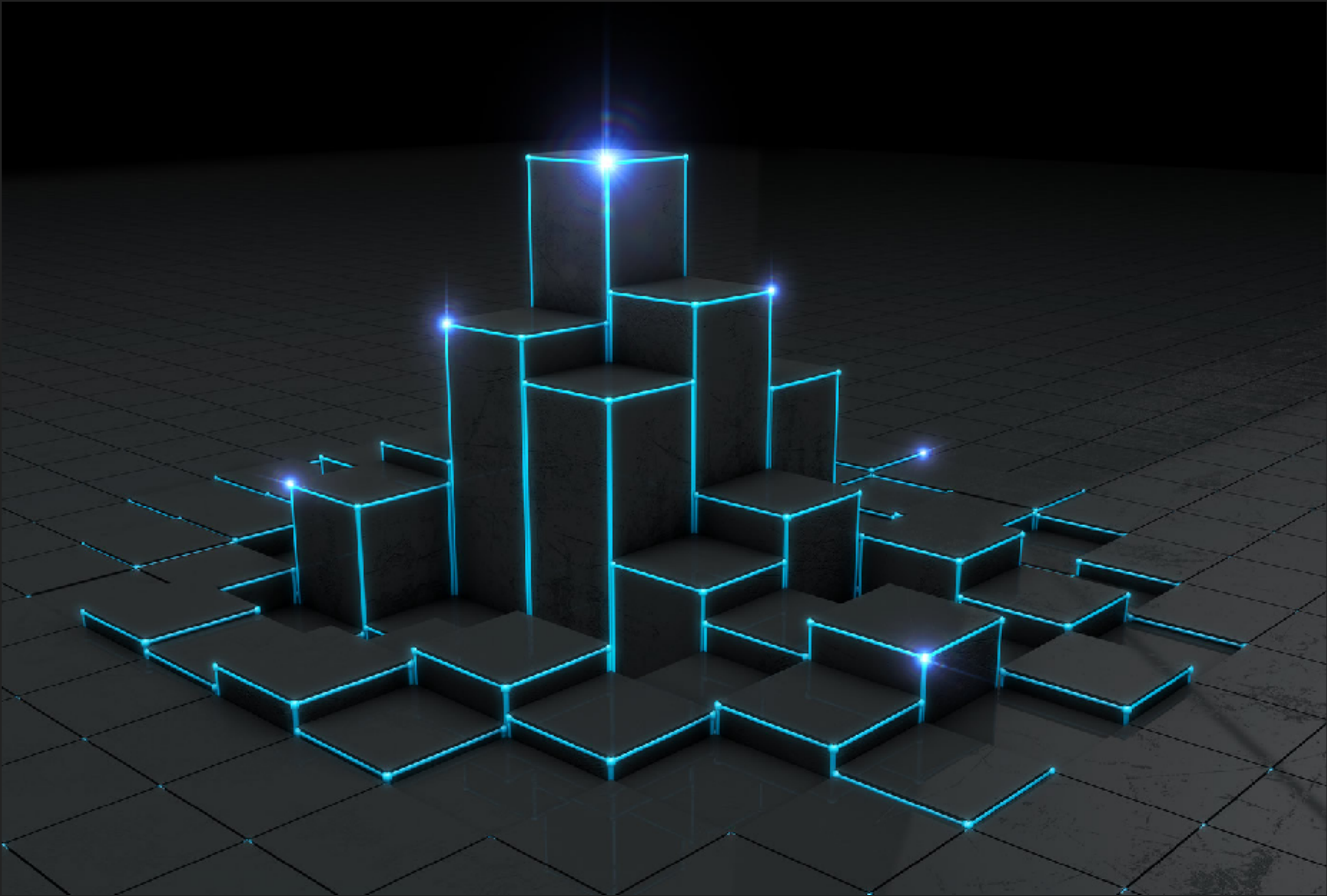
# RESULTS: GCCOLLAB TODAY


► 2,500+ members





# FUTURE OF GOVERNMENT





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The Future of Government - exploring how government could change over the next 10-15 years



**The Future of Government - exploring how government could change over the next 10-15 years**

Owner: Peter Gibaut Group members: 61

Open group

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**Peter Gibaut** added a new discussion topic Six trends that could change the way government works in a more digital world

2016-11-14 15:45

4 likes

Horizons is exploring six trends that could change how government works in a more digital world. We're keen to hear your thoughts on our drivers of change. Do they make sense? Are they plausible...




**Pierre Olivier Desmarchais** replied on the discussion topic How could government transform over the next 15 years?

2016-10-25 16:04

1 like

L'émergence des nouvelles technologies comme les énergies renouvelables, la téléprésence, la biologie synthétique, la voiture autonome, etc... combinées à l'émergence de... [view reply](#)








**Martin Berry** replied on the discussion topic How could government transform over the next 15 years?






2016-10-20 10:59






1 like

Tools like Blockchain technology could allow for decentralised transparent governance in parallel to established governments, filling in service voids. Along many other services that on offers a Blockchain Emergency ID (BE-ID) for refugees... [view reply](#)

**Group members**








View all members

**Group activity**





**Peter Gibaut** added a new discussion topic Six trends that could change the way government works in a more digital world




2016-11-14 15:45

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Prescription Monitoring Program Network (PMPN) // Réseau de programmes de surveillance des...




## Prescription Monitoring Program Network (PMPN) // Réseau de programmes de surveillance des ordonnances (RPSO)




Owner: [Adam Briand](#) Group members: **11**


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### Start a discussion.


### Folders / Dossiers





[Records of Decision / Comptes Rendu](#)










[Key Elements / Elements Principaux](#)



[Terms of Reference / Mandat](#)


[Discussion Documents / Documents de discussion](#)









### Group discussion


[Adam Briand](#)
4 days ago

#### Reporting 2016 & Planning 2017




PMF Network Members, I have uploaded the paper for reporting on work to date and proposed next steps. As discussed on our most recent call, there are a few changes that need to be made regarding current requirements in PMPs across...



[Adam Briand](#)
2016-11-24 13:34

#### Welcome!


Hi PMFN Members, Welcome to your GCcollab page! The intent of this page to provide the PMF Network with a common interactive space to share information and collaborate on...







### Group members






### Group activity


[Adam Briand](#)
added a new discussion topic [Reporting 2016 & Planning 2017](#)
4 days ago

PMF Network Members, I have uploaded the paper for reporting on work to date and proposed next steps. As discussed on our most recent call, there are a few changes that need to be made regarding current requirements in PMPs across...



[Adam Briand](#)
uploaded the file [Discussion Paper: Reporting 2016 & Forward Planning 2017](#)
4 days ago



# YOUTH ENGAGEMENT





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Home Groups Prime Minister's Youth Council / Conseil jeunesse du premier ministre



Prime Minister's Youth Council / Conseil jeunesse du premier ministre

Owner: Jeff Outram Group members: 18

Closed group

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Description

As members of the Prime Minister's Youth Council, welcome to GCcollab.

GCcollab is a platform designed to help create collaboration between the post-secondary students, academics and public servants.

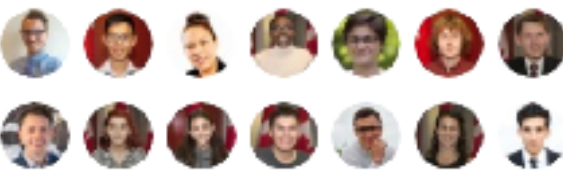
However, this private workspace hidden from other members of GCcollab, has been created to allow you members of the PM's Youth Council to converse and work in confidence.

Share files, links, discussions and more. If you need support or have questions, contact the [GCcollab Team](#). They will be happy to help.

YouTube


#PMYouthCouncil

Group members



View all members

Group activity

 **Joël Dupuis** *uploaded the file*  
[EN Terms of Reference](#)

4 days ago



# LESSONS

- ▶ Huge business need to share information, knowledge & resources outside GC firewalls
- ▶ Strong desire to expand further
- ▶ *Still* hard to build communities - culture is key
  - ▶ Collaboration breeds collaboration
- ▶ Not about the tools (but usability & user experience matters!)
- ▶ Innovation needs support (budget, HR, risk-management)



KEEP  
CALM  
AND  
LEARN TO  
FLY





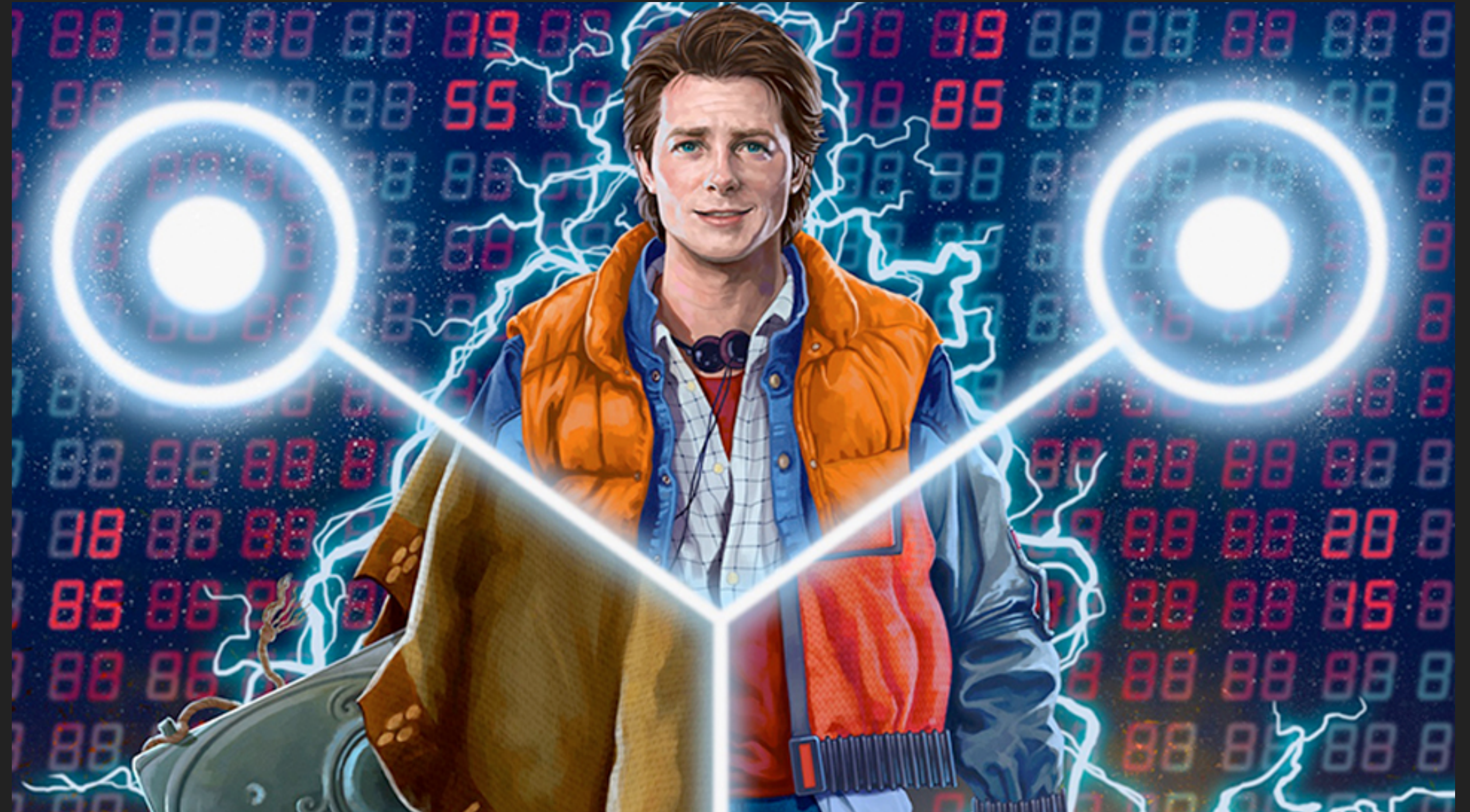
## EXCITING STUFF

- ▶ Federal Provincial Territorial Collaboration
- ▶ Multiple levels of government coming together to create better results for Canadians
- ▶ Opportunities for cross-sectoral mobility
- ▶ Pushing the boundaries of what public servants think is possible
- ▶ Integrating into cross-sector business lines



# THE FUTURE

- ▶ Federal retirees onboard to mentor public servants
- ▶ Opportunity platform launched to facilitate cross-sectoral mobility
- ▶ OGP sharing of open source tools for governments to engage citizens
- ▶ GCcollab part of ecosystem that we use to engage Canadians and partners
- ▶ Blueprint 2020



Open  
Government  
Partnership

Global Summit • Paris • France 2016



National Association  
of Federal Retirees

Association nationale  
des retraités fédéraux

[www.federalretirees.ca](http://www.federalretirees.ca)





## CALL TO ACTION

- ▶ Better service to Canadians doesn't happen through regulations or law
- ▶ It happens by standing shoulder-to-shoulder
- ▶ While we build together
- ▶ What can GCcollab do for you?
- ▶ What can you do with Canadians?
- ▶ Where do you want to go next?

Thank you

GCcollab.ca | @Joutram | @SDKibb | @ToferC