



DR. SARA DIAMOND - PRESIDENT AND VICE-CHANCELLOR

OVERVIEW

Dr. Sara Diamond is the President of OCAD University, Canada's "university of the imagination". She holds a PhD in Computer Science and degrees in new media theory and practice, social history and communications. She is an appointee of the Order of Ontario and the Royal Canadian Society of Artists. While retaining OCAD University's traditional strengths in art and design, Diamond has guided the university in becoming a leader in digital media, design research and curriculum through the Digital Futures Initiative, new research in Inclusive Design, health and design, as well as in sustainable technologies and design. She also played a leading role in OCAD University's establishment of the unique Aboriginal Visual Culture Program. These initiatives have built strong partnerships for OCAD University with science, business and communities, in Ontario and abroad. Currently, she serves on the Ontario Ministry of Culture's Advisory Council on Arts & Culture, ORION (Ontario's high-speed network), SHARCNET, IO (Interactive Ontario), Canadian Women in Communications; i-Canada; is Chair of the Scotiabank Nuit Blanche Toronto Advisory Committee. Diamond serves the larger university community through her membership on the Standing Advisory Committee on University Research (SACUR) of the Association of Universities and Colleges and as Chair of the Standing Committee on Relationships with Other Postsecondary Institutions for the Council of Ontario Universities. Diamond is a member of the Council of the Canadian Academies' expert panel on the State of Science & Technology in Canada.

She is a data visualization, wearable technology and mobile media researcher, artist and designer. She developed www.codezebra.net, a social media software and performance and responsive fashion environment. Diamond is founding Chair of the Mobile Experience Innovation Centre and current co-chair (with RBC). She is co-principal investigator on the Centre for Information Visualization/Data Driven Design, an OCAD U/York University major initiative and sits on the board of the National Centre of Excellence GRAND. Diamond continues to write and lecture on the subjects of digital media history, digital media, strategic foresight; mobility and design strategy for peer-reviewed journals and acts as a reviewer and evaluator for IEEE and ACM conferences and journals; SSHRC, CFI and the Canada Research Chair programs. Her artwork is held by prestigious collections such as the Museum of Modern Art, NYC and the National Gallery of Canada.

Diamond was the Artistic Director of Media and Visual Art and Director of Research at the Banff Centre, where she created the Banff New Media Institute (BNMI) in 1995 and led it until 2005. In this role she assisted with the development, incubation and support of many of Canada's leading new media companies. Diamond created and was the Editor-in-Chief of www.horizonzero.ca, an online showcase for new media art and design in collaboration with Heritage Canada and The Banff Centre. At the Banff Centre she created international think tanks and collaborations in ICT, digital media and science research with artists, designers and scientists from Latin America, Africa, Asia, Central and Western Europe and the U.S.A., as well as Canada. Her book (with Sarah Cook) *Euphoria & Dystopia: The Banff New Media Dialogues*, a history of the boom, bust and reset years of the first wave of digital media is currently available; published by Banff Centre Press and Riverdale Architectural Press, University of Waterloo.



Dr. Robert Luke – *Vice President Research & Innovation*

OCAD University has appointed Dr. Robert Luke as Vice-President, Research & Innovation, effective August 29, 2016. Reporting to and working closely with the President as a member of the executive team, Luke is responsible for the strategic leadership, implementation and expansion of the university's research and research-creation capacity, including its research infrastructure and the development of academic business and incubation initiatives.

With over 15 years of experience working in progressive and growth-oriented academic environments, Luke is a recognized leader in research, innovation and research administration. He currently holds the role of Vice-President, Research and Innovation at George Brown College, where he created a nationally recognized applied research department that has raised over \$80 million in funding support from government and industry sources. George Brown College was named top research college in Canada by Research InfoSource last year for its achievements in funding and partnerships. During his time there, Luke also oversaw the department responsible for e-learning and teaching innovation.

"With his ability to engage partners and his consensus-building approach, Dr. Luke will be an asset to OCAD University's growing research portfolio, supporting an increasing number of undergraduate and graduate students and faculty in research, creative activities, innovation and entrepreneurship. I am delighted to have Dr. Luke join us as the university's Vice-President, Research & Innovation," said Dr. Sara Diamond, President and Vice-Chancellor, OCAD University.

Luke holds a BA from the University of Northern British Columbia, an MA from Queen's University, as well as a PhD from the University of Toronto. He maintains an active research program in human-centred design of technology, accessibility and health systems for patient empowerment. In 2012, he was awarded the Queen Elizabeth II Diamond Jubilee Medal for contributions to Canadian education and innovation.