

Draft – v4

JOINT COUNCILS

LEARNING EVENT SESSIONS

MS Team Meeting

#	TOPIC	DESCRIPTION	SPEAKERS
DATE: OCTOBER 13, 2020			
1	CREATING A DATA DRIVEN CULTURE	<p><u>Objective:</u></p> <p>How culture impacts the success or failure of advanced analytics and AI - Strong data analytics is a digital business imperative — and it all begins with data governance, the right strategy and an emphasis on data-conscious culture.</p>	<p>Speaker: TBC</p> <p>KPMG</p>

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#	TOPIC	DESCRIPTION	SPEAKERS
DATE: NOVEMBER (tbc) 2020			
2	<p>POST-COVID-19 & THE FUTURE OF WORK</p> <p>https://canadiangovernmentexecutive.ca/post-covid-19-and-the-future-of-work/</p>	<p><u>Objective:</u></p> <p>As we try to ride through the pandemic, digitization is facilitating virtual work environments resulting in cost and time savings benefits for both employees and employers. Governments are also trying to move this process along by leading from the front with virtual work teams and online meeting platforms. Providing e-learning courses is another way to keep services open during this time. With the advent of 5G technology, we can prepare for a greater acceleration of online services. And as governments around the world focus on containing COVID-19, the next strategy should be about embracing a workplace that is more virtual in nature.</p> <p>Jeffrey Roy is professor in the School of Public Administration, Faculty of Management at Dalhousie University where he specializes in democratic governance, business and government relations, and digital government reforms. In addition to teaching and research, he has consulted to governments at all levels, the private sector, as well as the United Nations and the OECD. He is a member of the Editorial Board of Canadian Public Administration, a featured columnist in Canadian Government Executive, and author of several books (the most recent, From Machinery to Mobility: Democracy and Government in the Participative Age, published by Springer in 2013). His research has been supported by several funding bodies including the Social Sciences and Humanities Research Council of Canada and the IBM Center for the Business of Government.</p>	<p>Speakers: TBC</p> <p>Jeffrey Roy, Professor, School of Public Administration, Faculty of Management at Dalhousie University</p> <p>Lori Turnbull, Director of the School of Public Administration at Dalhousie University and Deputy Editor of Canadian Government Executive.</p>

#	TOPIC	DESCRIPTION	SPEAKERS
	DATE: DECEMBER (tbc) 2020		
3	STRATEGIC INTELLIGENCE VIDEO: https://intelligence.weforum.org/?utm_source=sfmc&utm_medium=email&utm_campaign=2721506_Agenda_weekly-5June2020&utm_term=&emailType=Newsletter	<p><u>Objective:</u></p> <p>From COVID-19 to Blockchain to good governance and accountability. Explore the issues and forces driving transformational change across the world.</p> <p><u>The Great Reset</u> - COVID-19 has accelerated the transition into the age of the Fourth Industrial Revolution. There is a need to ensure that new technologies in the digital and physical world remain human-centred and serve society as a whole, providing everyone with fair access.</p> <p>The global pandemic has demonstrated how interconnected we are and the need to have a functioning system of strategic partnerships both, public and private, to address the challenges of the next 50 years. Need to develop network into a community of common interest, purpose and action. Need a change of mindset, moving from short-term to long-term thinking with good governance and accountability.</p> <p><i>Overview of available transformation maps.</i></p>	<p>Speaker: TBC World Economic Forum</p>

OTHER TOPICS OF INTEREST FOR FUTURE MEETINGS

#	TOPIC	DESCRIPTION	SPEAKERS
1	PUBLIC TRUST: During times of crisis, it is vital that citizens trust their governments to make the right decisions.	<p><u>Objective: Perspectives from the USA</u></p> <p>Presentation to focus on:</p> <ul style="list-style-type: none"> • how public servants can turn this moment of crisis into an unprecedented opportunity to rebuild trust in government. • What steps public servants can take to restore confidence in public institutions. • How partnerships between academia and the public service in the US have helped rebuild trust in government • The importance of building sustainable partnerships across sectors and governments • Ways to ensure government is making informed and transparent policy decisions <p>Since 2011, according to the 2020 Edelman Trust Barometer, globally there has been an erosion in trust in government. Perhaps counterintuitively, their latest survey shows a pandemic-inspired comeback, in many countries including the UK, Canada, Germany and the US. Trust in government leaders has increased by 13 points to 61 percent making them more trusted than CEOs.</p> <p>The COVID-19 pandemic and recent global outrage over police brutality and racial injustice have made it clear that the survival and security of people everywhere depends on the government, and on people's willingness to put their trust in government. Public servants are key to governments' responses to a crisis and can play a key role in building public trust in the government.</p>	<p>Speakers: TBC</p> <p><i>Sandra Archibald, Volcker Alliance Senior Fellow and emeritus dean of the Evans School at the University of Washington</i></p> <p><i>Trevor Brown, Dean of the Glenn College at the Ohio State University</i></p>
2	CODE FOR AMERICA – Delivery Driven Government http://s3-us-west-1.amazonaws.com/codeforamerica-cms1/documents/Delivery-Driven-Government.pdf https://www.codeforamerica.org/deliverydriven	<p><u>Objective:</u></p> <p>Code for America is a network of people making government work for the people, by the people, in the digital age. How do we get there? With government services that are simple, effective, and easy to use, working at scale to help all Americans, starting with the people who need them most.</p> <p>Design + Delivery; Civic Innovation + Data; Operations + Management; and Technology + Policy.</p> <p>Presentation on delivery-driven government: a new approach to government in the digital age. We must learn to drive government policy and operations around delivery and users. Only then can we effectively achieve the goals government policies intend.</p> <p>Delivery-Driven Government Principles</p>	<p>Speaker: TBC</p> <p><i>Amanda Renteria, CEO, Code for America</i></p>

		<ul style="list-style-type: none"> • Understand and Meet User Needs • Real-Time User Data, Not Years-Old Estimates • Iteration, from Intention Through Implementation <p>Practical Steps Toward Delivery-Driven Government</p> <ul style="list-style-type: none"> • Build Multidisciplinary Teams with tech and policy at the table from the start • Organize for Ownership and Outcomes • Recognize and Elevate the Talent You Have (Even as You Bring in New Skills) • Change Hiring and Human Capital Practices • Change Procurement Practices • Don't Innovate Where You Can Borrow and Adapt 	
3	<p>BUILDING A MULTI-STEP PLAN FOR CANADA'S LONG ROAD AHEAD</p> <p>https://biancawylie.com/building-a-multi-step-plan-for-canadas-long-road-ahead/</p>	<p><u>Objective:</u></p> <p>As we continue to react to the pandemic in ways that protect the public interest, we need policies that reflect what we know will work, not what we hope will work. If the foundational questions of necessity and proportionality raised in this piece aren't well considered prior to the elective deployment of an app they don't just threaten to reduce the impact of the app, they actually create new and additional problems, often in ways that cost important institutions legitimacy when we need them most. Though the idea may be to iterate and change how an app works as technology impacts are understood, this practice threatens to destabilize the most fundamental element of having success in communications and people following policy directives, particularly if they are voluntary – public trust.</p> <p>Bianca is an open government advocate with a dual background in technology and public engagement. She is the co-founder of Digital Public, a co-founder of Tech Reset Canada and is a Senior Fellow at the Centre for International Governance Innovation. She worked for several years in the tech sector in operations, infrastructure, corporate training, and product management, most recently at Thomson Reuters. As a facilitator at Swerhun Inc., she designed, delivered and supported public consultation processes for various governments and government agencies. In 2014, Bianca founded the Open Data Institute Toronto. She is a columnist, guest lecturer, and speaker on open government and public sector technology policy and a member of the Toronto Public Library's Innovation Council.</p>	<p>Speaker: TBC</p> <p>Bianca Wylie</p> <p>Bianca was unable to join the JC Learning Event in Toronto in 2020 on Data Privacy however she would like to connect with the Joint Councils.</p>